

Write His Answer



August 8-10, 2019 Greater Philly
Christian Writers Conference

A Word from the Founder & Director Marlene Bagnull, Litt.D.



Marlene is the author of 6 books including *Write His Answer: A Bible Study for Christian Writers* (in print for 28 years) and the compiler/editor of 4 other books. She gives day-long writing seminars around the nation, teaches At-Home Writing Workshops, and helps Christians publish affordably and professionally through Ampelos Press. She founded the Greater Philadelphia Christian Writers Fellowship in 1983. In 1997 she began directing the Colorado Christian Writers Conference.

We are living in perilous days. For such a time as this, God is raising up an army of Christians to “write His answer” to the critical needs facing our nation and world. In the midst of growing hostility to Christ, we must not be silent. Whether you write fiction or nonfiction, for children or adults, GPCWC will equip you to write about a God who is real, who is reachable, and who changes lives.

- ▶ Be inspired to “write His answer” by our 5 keynoters.
 - ▶ Sharpen your writing and marketing skills from your choice of 7 continuing sessions (five hours each this year) and an exciting line-up of 28 workshops.
- ▶ Get in-depth help in 4 learning labs or your choice of 14 workshops on Thursday.
 - ▶ Learn from 43 faculty members – many new to GPCWC!
 - ▶ Show your manuscript(s) to agents and to book and periodical editors.
 - ▶ Form deep friendships with others who share your passion for the Lord and words.

<http://philadelphia.writehisanswer.com> ~ mbagnull@aol.com

Markets | Services Represented

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Crest Publications
EABooks Publishing
Good Catch Publishing
Harambee Press - Imprint of
Lighthouse Publishing
of the Carolinas
Honeycomb House Publishing
Illumify Media Global
Kregel Publishing
Logos Publications
Morgan James Publishing
PELICAN BOOK GROUP
White Rose Publishing
Harborlight Books
Watershed Books
Pure Amore
Prism Book Group
Taegais Publishing
Tyndale House Publishers

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Hartline Literary Agency
WordWise Literary Agency

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ChristianDevotions.us
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Grace and Peace Magazine
Holiness Today
Power for Living
South Jersey Christian Voice
Stay Focused Magazine
The Glory Cloud Publications LLC
Voice of One CNC
The Kid's Ark

Services & Resources

Avodah Editorial Services
Christian Indie Publishing Assoc. (CIPA)
Hope Editors
Literary Solutions
Marketers on a Mission
Scrivener expert

Keynotes



Cry Mercy! **Michael Gantt**

Thursday, 7:30 pm

The fall of America is at hand. Michael's keynote is based on *Cry Mercy*, his must-read book for everyone concerned about the path our nation is on. Just as God spoke through the Old Testament prophets to warn His people to return to Him, I believe He has given Michael an urgent message for us today. Newsflash: Michael's newest book, *Cry Repent*, was just released. www.mkgantt.com

Spiritual Transformation **Bill Myers**

Friday, 8:30 am

As communicators for Christ, it is imperative that we understand Christianity is not for the religious. We must know the Good News is not about trying to be good but being supernaturally transformed. Bill's books and videos have sold over 8 million copies and won over 70 awards. Not bad for a man who never wanted to be a writer!

www.billmyers.com



Writing through Life's Tsunamis **Scoti Domeij**

Friday, 7:15 pm

Deluged by stressful circumstances? Suffocated by a life-altering event? Is it possible to reclaim the oxygen of motivation to write when you're drowning and can't remember how to swim? When swallowed by a monster billow, discover how the salty psychology of seismic circumstances will unleash a tsunami of words to comfort others and point them to the Lord. Scoti is an author, publisher, and proud Gold Star Mom.

www.BlacksidePublishing.com

Author Interviews & Booksigning

If you have published a book traditionally or indie, this is your night to give glory to God and to encourage those who have not YET gotten their book in print. Be prepared to share what readers will gain from your book and one thing you have learned.

Night Owl - True Tales of Indie Publishing Success
Eric Sprinkle Come for a story of excitement and mayhem; stay for all the time-saving tips and tricks you'll learn for use in your own indie pub projects. www.AdventureExperience.net



Your Voice in a Hostile Climate *Saturday, 8:30 am* **Peter Lundell**

In a society that is increasingly deceived and divided, our calling is to write in the opposite spirit. What does this mean, and how do we effectively and consistently do it? Peter is a writer, pastor, and teacher who helps people connect with God and live by God's Word and Spirit. With life experience all over the world, he brings new perspectives to what most people overlook.

www.PeterLundell.com

But God . . . **Beatrice Bruno, The Drill Sargeant**

Saturday, 4:30 pm

Do you doubt the gifting God has placed within you? You can be loosed from the doubt, fear, and unbelief many writers face today because of what they have been told, what they believe, and what they acknowledge! But God . . . He has brought you to the birthing table. Receive the PUSH you need to bring forth what He has placed within you. Beatrice is an ordained gospel minister, life and writing coach, and Army veteran. www.drillsargeantoflife.com



Thursday Learning Labs or Workshops

We're offering an expanded program Thursday afternoon and including it in the price of the 2.5 day conference to encourage you not to miss what we've planned. You've got two exciting options Thursday afternoon. You can choose a 3.5 hour learning lab or two workshops (from 1:00-2:00 and 3:30-4:30, see page 8) plus Eric Sprinkle's "Get the Most Out of GPCWC" from 2:15-3:15. From 4:45-6:00 choose from six workshops followed by dinner and our opening keynote.



How to Craft Page-Turning Novels with Dan Walsh

www.danwalshbooks.com

Dan's 21 novels combined have received over 7,000 Amazon reviews (4.7 star avg). He has won 3 Carol Awards (finalist 6 times), 3 Selah Awards, and 4 of his books have been finalists for RT Review's Inspirational Book of the Year.

"I couldn't put it down once I started reading" is, by far, the #1 comment readers make about Dan's novels. This started with his first novel and continues with his newest release. It's not just for his suspense books; readers say this even with his more romantic family-life novels and Christmas stories. In this lab, Dan will share the tips and secrets he's learned to make the pages turn.



Writing a Nonfiction Book: Passion to Process with Ava Pennington

www.AvaWrites.com

Ava is an author, Bible teacher, and speaker. Kay Arthur, founder of Precept Ministries, endorsed Ava's book, *Daily Reflections on the Names of God*. Ava has contributed to 25 Chicken Soup for the Soul books. She teaches an interdenominational weekly Bible Study Fellowship (BSF) class of 300 women in Stuart, Florida.

You're passionate about your nonfiction project. It could be a devotional, a how-to book, or a Christian living manuscript. We'll explore how to process your passion into a manuscript. We'll examine strategy, purpose, and audience. How does your premise tie into your theme and concept? How will you research your topic and organize your material? What style will you choose? What storytelling techniques will you employ? (Yes, even for nonfiction.) When and how will you edit your work? Finally, what is included in an attention-grabbing query? What are the components of an effective book proposal? Lots of questions. Bring your book idea and we'll find the answers together!

Writer, Thou Art Loosed! with Beatrice Bruno

www.drillsergeantoflife.com

Beatrice is an Army veteran, ordained gospel minister, and writing and life coach. She loves showing folks how to get over themselves and let go of the PAST.

Have you not yet published your first book? Or, have you published but still doubt the gifting God has placed on the inside of you to write more books? Be loosed from those infirmities that would hold you in bondage so you can complete God's mandate for your life. Through interactive exercises and timed writings Beatrice will show you how to embrace the Writer-You and move forward to accomplish great writing exploits for the Lord. In this mini-bootcamp experience, you will write, laugh, cry, and expand as you sit in an atmosphere created for you to receive, believe, and trust God for the writing anointing that is yours!



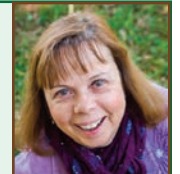
Develop a Unique Marketing Plan with Karen Whiting

www.karenwhiting.com

Karen is an international speaker, author of 25 books and more than 700 articles, a former television host, and a certified writing/marketing coach.

Polish your pitch into a power statement that shows the purpose, target audience, benefits, and uniqueness of your book idea, in one sentence. Develop a unique marketing plan that builds your platform and utilizes your strengths. This includes identifying how to reach your target audience, coordinate promotional efforts, follow a promotional timeline, use a spreadsheet to track marketing, and choose where to invest your efforts for maximum impact.

See page 8 for eight hour-long workshops you may choose instead of a learning lab plus your choice of six 75-minute workshops from 4:45 - 6:00.



Continuing Sessions

Fiction Writing



Bill Myers

①

For a man who never wanted to be a writer, Bill's books and videos have sold over 8 million copies and won over 70 national and international awards, including the C.S. Lewis Honor Award. His children's DVD and book series, *McGee and Me*, has sold 4.5 million copies, has won 40 Gold and Platinum awards, and has been aired on ABC as well as in 80 countries. Bill writes for a wide range of audiences. "But," he says, "regardless of the age I write for or whether it's comedy, thrillers, fiction, or nonfiction, my purpose is always the same...to draw the reader closer to the heart of God (and maybe do some thinking and enjoy some entertainment along the way)."

Keys for unforgettable storytelling. We'll cover how to come up with unforgettable concepts and characters, structure, and plots. Bill will also talk about writing habits that work, discovering your voice, and how to use comedy. www.billmyers.com

Write the Truth



Bill Watkins

②

Bill is the president of Literary Solutions and the senior editor at BroadStreet Publishing Group. A long-time writer, editor, mentor, consultant, teacher, and speaker, Bill is the award-winning author of 7 books (including *The New Absolutes*, *The Transforming Habits of a Growing Christian*, and *A House United? Evangelicals and Catholics Together*), 25 study guides, and about 180 other pieces of writing. He is married and has 7 adult children and 7 grandchildren. He enjoys deep conversations, dating his wife, and playing with his grandkids.

American culture is growing increasingly dark and pagan. And hatred toward Christians is on the rise. What is going on, and what can Christian writers do about it? "Write the Truth" will answer this question, first by exploring the state of American culture and the church. Second, we will explain why Christians are increasingly hated and why nice won't fix this. Finally, we will spend most of our time articulating what we, as Christian writers, can do to effectively engage our culture for Christ.

Jumpstart Your Publishing Dreams



W. Terry Whalin

③

Terry understands both sides of the editorial desk – as an editor and a writer. He is an Acquisitions Editor at Morgan James Publishing. A former literary agent, Terry has acquired books at two other publishers and been in publishing over 25 years. He has written more than 60 books with traditional publishers. His latest book is *10 Publishing Myths: Insights Every Author Needs to Succeed*. www.terrywhalin.com

In today's competitive marketplace, to get published, you need three elements: insider knowledge about how book editors, magazine editors, and agents work; how to provide these professionals what they expect; and finally strong storytelling skills. Terry has been in publishing for decades in almost every different role (magazine, book editor, literary agent, author). He will give you the insider information you need to jumpstart your publishing life. He will cover characteristics of successful writers, understanding and negotiating a book contract, building a platform, and much more.

Scoti has worked with 10 traditional publishers as an author; editor; senior research assistant; copywriter; marketing director; and production, art, and design coordinator. Her passion is to help writers hone their skills, publish, and effectively market the story God embedded in their hearts. She is the publisher of Blackside Publishing and a proud Gold Star Mom. www.blacksidepublishing.com

Everything you need to know without calling a kid. Using social media isn't an option—it's a matter of your book's marketing life or death. If you recoil at the thought of social media, aren't tech savvy, or just don't know where or how to start, Scoti will help you evaluate which popular social media network will work for you, decipher must-know social media vocabulary, discover where your book's readers hang-out and the best platform(s) to reach them, set-up your social media account(s) in one day, and deploy tools to manage social media and make the best use of your time.

Social Media for the Clueless Author



Scoti Domeij

④

**You CAN
Indie Publish
& Market
Your Book**



Sarah Bolme

⑤

Sarah is the Director of Christian Indie Publishing Association (CIPA), the new name for the Christian Small Publishers Association that celebrated its 15th anniversary this January. The organization has changed its name to better reflect the current publishing landscape and the authors and publishers it serves. Their mission and focus stay the same: To provide information, tools, and resources to strengthen small publishers and independent authors, and to continue to represent this group to the larger Christian book industry. Sarah is also the author of 7 books including the newly released 4th edition of the award-winning *Your Guide to Marketing Christian Books* and numerous articles.

www.christianpublishers.net
www.marketingchristianbooks.wordpress.com

Gain the knowledge and tools you need to publish and market your book affordably. Topics will include: Three Things to Do Before You Publish Your Book, Preparing Your Manuscript for Publishing, DIY: Publishing Your Book, Obtaining Book Reviews for Your Book, and Marketing Your Book: The Essential Ingredient.

**Authentic
Writing that
Changes
Lives**



Peter Lundell

⑥

Dr. Peter Lundell is a writer, pastor, and teacher who helps people connect with God and live by God's Word and Spirit. With life experience all over the world, he brings new perspectives to what most people overlook. He has authored numerous nonfiction and fiction books on Christian spirituality. Peter is also a collaborative writer, a developmental and substantive editor, and a life coach.

www.PeterLundell.com

Authentic writing starts from within you—being honest with who you are, which sometimes means writing out of recovery from pain and ashes. Then you can effectively write change into the lives of your readers through your particular approach, genre, and unique voice. This continuing session will take you through this process and include participant exercises and presentations for feedback.

**Your Nonfiction
Book - From
Good to Great**



Michael Klassen



**Karen Linamen
Bouchard**

⑦

Michael is a bestselling, award-winning ghostwriter, author, book coach, and president/publisher at Illumify Media.

Karen is the acquisitions editor at Illumify Media, a book coach, ghostwriter, and editor who works one-on-one with published and unpublished writers. She is also the bestselling author of *Just Hand Over the Chocolate* and *No One Will Get Hurt* and more than a dozen other nonfiction books. www.IllumifyMedia.com

If you want to transform lives with your nonfiction book, there are steps you need to take long before you type your opening sentence—and steps you need to continue taking after your book hits the shelves. Michael and Karen break it all down and share practical strategies for every stage. You'll learn how to find your nonfiction sweet spot, how to craft a riveting book proposal, and how to begin TODAY building or growing your author platform. You'll also learn how to organize content in your how-to, self-help, or inspirational book, and how to follow a fool-proof complication/resolution formula if you are writing a true story. We'll even talk about the three unbreakable rules of writing a powerful memoir. If you're working on a manuscript, bring it! We want to make sure you get exactly what you need to take your nonfiction book from good to great!

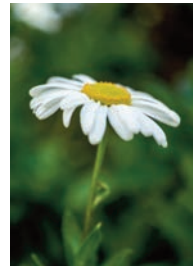
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Choose one FIVE-hour continuing session for the entire conference.

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Publishing of the Carolinas imprint
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CHRIS RICHARDS
Author, Editor
Speaker, Writing Coach



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Author, Teacher
Inspirational Speaker, Historian



ANGIE BASS WILLIAMS
Pastor, Author
Speaker



ALICE WOOTSON
Award-winning Novelist
Prize-winning Poet

Be sure to click on
Appointments on website
for
Appointment Tips
Making the Best Choices
Preparing for Your Appointments

No conference gives you more opportunities to meet one-on-one with the agents, editors, authors, and other professionals of your choice based on availability!

I've never forgotten my first writers' conference. It was a huge sacrifice financially, and I was beyond nervous! Even though I'd not forgotten the shorthand I learned in high school, I couldn't begin to write down everything the editors said they were – and were not – wanting to see. Trying to choose was even more stressful.

And then there was no guarantee that those I chose would want to meet with me.

At the Colorado and Greater Philly Christian Writers Conference, there's no last-minute deciding once you arrive or long lines.

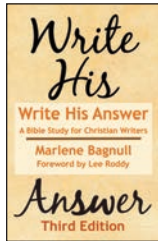
Instead, you submit your appointment requests pre-conference.

The earlier you register, the better opportunity you'll have of getting your top choices.

I don't think it's possible to count all the books, articles, and devotions that have been published due to this conference. Personally, the conference has helped me go from a few published books to 25 and to speak around the world.

Karen Whiting

This book can change your life!
Lee Roddy



God continues to use
Write His Answer,
first published in 1990,
in Ephesians 3:20 ways.

Pre-conference Special
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no shipping charge.

www.writehisanswer.com

E-book available through Amazon.com.

Register for all 3 days - 4 appointments!
Come one day (no appointments on Thursday) - 2 appointments
Two days - 3 appointments

PLUS the first 50 to register
get one more free 15-minute appointment!

To find out more about our faculty and their editorial needs, go to
<http://philadelphia.writehisanswer.com/FacultyMarkets> and click on the links.

Paid Critiques - Get the extra help you need with your manuscript for only \$30.
Visit <http://philadelphia.writehisanswer.com/PaidCritiques> to check availability and genres.
To allow time for your critiquer to review your manuscript pre-conference in preparation for meeting with you at the conference for 30 minutes, email your manuscript(s) by July 24.

Write His Answer



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plus shipping

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www.writehisanswer.com/bookstore



Workshops 2019

Thursday, August 8

1:00 - 4:30 Learning Labs		1:00 - 2:00 Workshops			
<p>Choose a Learning Lab (page 3) or a 1:00 - 2:00 & 3:30 - 4:30 workshop plus Eric Sprinkle's 2:15 - 3:15 session below.</p> <p>How to Craft Page-Turning Novels - <i>Dan Walsh</i> - LL1 Writing a Nonfiction Book - <i>Ava Pennington</i> - LL2 Writer, Thou Art Loosed! - <i>Beatrice Bruno</i> - LL3 Develop a Unique Marketing Plan - <i>Karen Whiting</i> - LL4</p>		<p>Practical Productivity If the lure of laundry, the fear of the blank page, or the siren song of social media stops you from writing, learn ten ways to write more, write better, and quash your inner editor. <i>Debbie Maxwell Allen</i> T1</p>	<p>Spiritual Footprints We will explore the spiritual footprints from our hearts, through our books and articles, to our readers' hearts. <i>Chris Richards</i> T2</p>	<p>Resurrect the Past The art of researching and writing historical fiction, memoirs, or biographies including tough questions such as what to include and exclude. <i>JP Robinson</i> T3</p>	<p>How to Write a Story Three needed elements. Characters: Who are they? Setting: Where and when will the story take place? Contemporary, historical, futuristic, fantasy? Plot: The story line, action, problem. <i>Alice Wootson</i> T4</p>
Get the Most Out of GPCWC		2:15 - 3:15 Workshops			
<p>2:15 - 3:15 First time at GPCWC? Feel a little overwhelmed? Why wait to be a GPCWC expert until the day before you go home? Eric Sprinkle, a "veteran" of the Philly and Colorado conference will give you a detailed overview and share all the tips and tricks to help you navigate the three big areas you'll encounter while here—networking, craft-sharpening, and potentially selling your work.</p>		<p>Scrivener for Beginners Scrivener writing software: everyone says they love it, but what writer has time to learn something new? And most writers using Scrivener miss out on some of the program's best elements. <i>Debbie Maxwell Allen</i> T5</p>	<p>Writing Books for Children How do you write engaging content that not only tells a story but also keeps a young audience engaged despite the instant gratification world in which we live? <i>Michelle Lazurek</i> T6</p>	<p>Write to Hold the Reader's Attention Everybody has a story. The challenge is getting people to care about yours. What makes your story compelling? How to grab and hold the readers' attention. <i>Rob Cook</i> T7</p>	<p>Turn Your Preaching or Teaching into Writing How to put the content of your messages, lectures, etc. into written form. This workshop helps you move beyond a mere transcript to a polished piece. <i>David Fessenden</i> T8</p>
4:45 - 6:00 Workshops					
<p>Customizing Scrivener: Advanced Techniques Learn to plot your book with virtual index cards, how to manage scenes with the outliner, and how to fly through revisions with features most Scrivener users have not yet discovered. <i>Debbie Maxwell Allen</i> T9</p>	<p>Academic vs. Popular Writing Characteristics of each type of writing and help for writers who may want to venture further into academic writing (i.e., writing for specialized academic publications). Ideas about writing for a variety of popular magazines. <i>Charles W. Christian</i> T10</p>	<p>Make a Scene Learn how to craft scenes that keep your readers flipping the pages. <i>Darcie Gudger</i> T11</p>	<p>Inside Your Characters' Personalities Create richer characters who act out of their innate traits, quirks, and motivations and resonate with readers more powerfully. Better understand your favorite character, and maybe yourself too! <i>Lynne Babbitt</i> T12</p>	<p>The Brave New World of Indie Publishing After publishing 13 novels traditionally, Dan made the leap to indie publishing in 2015. He's since released 8 indie novels (over 500,000 copies in print or downloaded). <i>Dan Walsh</i> T13</p>	<p>Get Out of the Boat Step out of the boat of political correctness and "walk on the water" of Spirit-led writing that expresses the truth of God's Word. Tackle sensitive subjects, such as abortion and euthanasia, from a biblical perspective. <i>Angie Bass Williams</i> T14</p>

Friday, August 9

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Get Published	F - Marketing	G - Speciality
Workshop 1 3:45 - 4:45	Give Purpose & Intent to Your Writing How to find your life and ministry purpose and stay on course to reach not only your writing goals, but to discover your God-given destiny. <i>Terrence Clark</i> 1A	How to Handle the Word of Truth Rightly handling God's Word changes lives. How to steer clear of common word study mistakes, interpretation errors, and logical fallacies. Tools to help you dig deeper. <i>Michael Klassen</i> 1B	Middle Grade and YA Fiction Come learn about the latest trends, hear what publishers are looking for, and come away with the tools to track what is happening in the industry for yourself. <i>Linda Howard</i> 1C	Use Fiction Techniques in Your Nonfiction Story connects emotionally with readers and illustrates our message in a visual way. Use it as a beginning hook, to reinforce points, and more. <i>Barbara Haley</i> 1D	Creating a Book Proposal The proposal shapes the book and marketing. How to craft unique book descriptions, identify and analyze the competition, and lay out a marketing plan. <i>Karen Whiting</i> 1E	Marketing into Ministry After the third week of your book's release, no one wants to hear about it, so what can you do? Learn the strategy that turns marketing into ministry AND that sells books. <i>Michelle Booth</i> 1F	Writing for Focus on the Family The submission guidelines and content needs for <i>Clubhouse</i> and <i>Brio</i> magazines, <i>Boundless.org</i> , and other Focus properties. <i>Stephen O'Rear</i> 1G
Workshop 2 5:00 - 6:00	The Watchman's Burden There are some who see what others do not see, hear sounds others do not hear, and discern danger before danger reveals itself. Should he sleep, the loss of the city will stain his hands forever. <i>Michael Gantt</i> 2A	Your Writer's Voice Voice is style, plus theme, personal observations, passion, belief, and desire. It's bleeding onto the page. It can be powerful and frightening. Techniques to help you develop your writer's voice. <i>Edwina Perkins</i> 2B	The Heartbeat of Inspirational Romance What is an inspirational romance, and how far can a Christian writer realistically go with the romance between a man and a woman? <i>Susan Baganz</i> 2C	Theological Accuracy in Nonfiction Errors can creep into publications due to lack of theological attention. Examples and ways to raise awareness and increase accuracy. <i>Catherine DeVries</i> 2D	What Do Editors and Agents Want? I'm SO confused! How to look professional right from the start. <i>Linda Glaz</i> 2E	Facebook Live 101 Do you have what it takes to host a FB Live program? You'll learn five elements of a successful program and leave this workshop with a FB Live Action Plan. <i>Patricia Durgin</i> 2F	Writing for Young Children The ministry and business of writing for children. You'll discover how to improve your book publishing savvy and your craft. <i>C. Hope Flinchbaugh</i> 2G

Saturday, August 10

Workshop 3 9:45 - 10:45	Writing Out of a Broken Heart How adversity shapes our character and best equips us to step into the brokenness of others to bring them comfort, hope, and healing. <i>Michael Gantt</i> 3A	Skittles and Editing The tools Susan uses to make her manuscripts shine before sending them to an editor. You can use them as well. She will feature the benefits of AutoCrit. <i>Susan Baganz</i> 3B	Ethnic Diversity in Fiction A push for diversity is reshaping publishing. The need for sensitivity awareness and sensitivity readers is on the rise. Does your project need a sensitivity reader? <i>Catherine DeVries</i> 3C	Write and Publish Articles This basic overview for beginners also includes creative ideas for experienced writers in regard to overcoming obstacles. <i>Charles W. Christian</i> 3D	Turn Your Writing into a Business Every author has a message and the potential to reach the masses. Discover free to affordable strategies that will help you market to your full potential. <i>JP Robinson</i> 3E	Attending to Your Audience The importance of knowing your audience well. Learn what they already know (don't bore them) and what are their needs (challenge them to grow). <i>Emily Chase</i> 3F	Write Devotionals and Get Published Learn to write concisely, share your experiences, and, most importantly, touch hearts and change lives through devotionals. <i>Debbie Hardy</i> 3G
Workshop 4 2:45 - 3:45	Write from the Heart What are you called to write, and how does it fit in today's industry? <i>Linda Glaz</i> 4A	Add More Humor to Your Writing You don't have to be a stand-up comic. Regardless of your style or genre, humor will keep readers engaged. Karen has authored 12 humorous books for women. <i>Karen Bouchard</i> 4B	How Much <i>Christian</i> Should Be in Your Christian Fiction? Have the dramatic developments in the publishing world changed the way Christian novelists write? Or should we change anything? <i>Dan Walsh</i> 4C	Confidentially Yours: Ethics in Nonfiction Is changing names enough? How much can you change without compromising the truth? When do you need a signed release? Does Scripture give us any guidelines? <i>Emily Chase</i> 4D	Heading Home with a Plan Don't leave the conference without a plan or goals. Learn how to continue taking advantage of the conference long after it ends. <i>Karen Whiting</i> 4E	Redesign Your Social Media Plan Your answer to a single pivotal question I'll ask will revolutionize everything... forever. Never be afraid to post social media content again. <i>Patricia Durgin</i> 4F	Poetry Packs a Powerful Punch Teach the Word, offer hope, and keep the reader engaged by using rhythmic flow and cadence. Convert your poetry into song lyrics or greeting cards. <i>Angie Bass Williams</i> 4G

Conference at a Glance

Thursday, August 8

1:00 – 4:30 Learning Labs

- LL1 How to Craft Page-Turning Novels – Dan Walsh
- LL2 Writing a Nonfiction Book: From Passion to Process – Ava Pennington
- LL3 Writer, Thou Art Loosed! – Beatrice Bruno
- LL4 Develop a Unique Marketing Plan – Karen Whiting

~ OR ~

1:00 – 2:00 Workshops

- T1 Practical Productivity – Debbie Maxwell Allen
- T2 Spiritual Footprints – Chris Richards
- T3 Resurrect the Past – JP Robinson
- T4 How to Write a Story – Alice Wootson

2:15 – 3:15 Make the Most of GPCWC – Eric Sprinkle

3:30 – 4:30 Workshops

- T5 Scrivener for Beginners – Debbie Maxwell Allen
- T6 Writing Books for Children – Michelle Lazurek
- T7 Write to Hold the Reader's Attention – Rob Cook
- T8 Turn Your Preaching or Teaching into Writing – Dave Fessenden

4:45 – 6:00 Workshops

- T9 Customizing Scrivener: Advanced Techniques – Debbie Maxwell Allen
- T10 Academic vs. Popular Writing – Dr. Charles W. Christian
- T11 Make a Scene – Darcie Gudger
- T12 Inside Your Characters' Personalities – Lynne Babbitt
- T13 The Brave New World of Indie Publishing – Dan Walsh
- T14 Get Out of the Boat – Angie Bass Williams

4:30 – 6:00 Appointment Desk Open

6:15 Dinner

7:30 Worship & Keynote: Cry Mercy – Michael Gantt

Friday, August 9

8:30 Worship & Keynote: Spiritual Transformation

Bill Myers

9:30 Pass

9:45 Magazine & Book Editors/Agents Panels

10:30 Coffee Fellowship & Pass

10:45 Continuing Session - Part 1

12:00 Pass

12:15 Lunch

1:00 Indie Publishing Panel

2:00 Pass

2:15 Continuing Session - Part 2

3:30 Pass

3:45 Workshop 1

4:45 Pass

5:00 Workshop 2

6:00 Italian Buffet

7:15 Worship & Keynote: Writing through Life's Tsunamis

Scoti Domeij

8:00 Author Interviews & Book Signing

9:00 True Tales of Indie Publishing Success - Eric Sprinkle

A multi-ethnic, interdenominational conference that is the model for what American culture should be. GPCWC has for years stood for a simple belief that by lifting up the name of Jesus without selfish agenda miracles will occur.

Dr. Harold L. Arnold, Jr.

Saturday, August 10

8:30 **Worship & Keynote: Your Voice in a Hostile Climate**
Peter Lundell, D.Miss.

9:30 **Pass**

9:45 **Workshop 3**

10:45 **Coffee Fellowship & Pass**

11:00 **Continuing Session - Part 3**

12:15 **Pass**

12:30 **Lunch**

1:15 **Continuing Session - Part 4**

2:30 **Pass**

2:45 **Workshop 4**

3:45 **Pass**

4:00 **Worship & Awards**

4:30 **Closing Keynote: But God . . .**

Beatrice Bruno

5:15 **Time of Commitment**

5:30 **Depart to "Write His Answer"**

*Now you have every grace and blessing;
every spiritual gift and power for doing his will
are yours during this time of waiting
for the return of our Lord Jesus Christ.*

1 Corinthians 1:7 (TLB)

Get more time with
a faculty member.
Drivers to airport needed!

Continue the learning!
We are recording
the conference.

*The GPCWC is among the premier writing
conferences in the USA. The conference brings
together people from all walks of life to interact
with some of the finest minds in Christian
publishing, and every year bears rich fruit.*

Bob Hostetler

For Busy Pastors | Gifted Teens

Special for Pastors

We understand writing for publication is not your primary call and that there are many demands on your time, but we hope you will make time to join us for several hours one or more days.

~ **THURSDAY, August 8** ~

3:30 - 9:00 including dinner (\$45)

Turn Your Preaching or Teaching Into Writing

with David Fessenden, 3:30 - 4:30

Get Out of the Boat

with Angie Bass Williams, 4:45 - 6:00 pm

Step out of the boat of political correctness and "walk on the water" of Spirit-led writing that expresses the truth of God's Word. Tackle sensitive subjects, such as abortion and euthanasia, from a biblical perspective.

Keynote - Cry Mercy

with Michael Gantt, 7:30 pm (no charge)

The sad fact for America is that our gross national sin has made God our enemy. Can judgment be turned away without confession and repentance on a national scale?

~ **FRIDAY and SATURDAY, August 9-10** ~

Friday 10:45 - 3:30 with Indie Publishing Panel and lunch (\$45)

Saturday 11:00 - 2:15 and lunch (\$35)

Write the Truth

with Bill Watkins, two continuing sessions & lunch each day

Intolerance, bigotry, greed, sexual immorality, identity and gender politics, pro-death policies, secularization, and on the cultural problems go. And then there's the church: fearful, confused, often politically naive and easily manipulated, more centered on self-growth and accommodation than on cultural change. Hatred toward Christians is on the rise too. What is going on, and what can we do about it? How can we effectively engage our culture for Christ?

Teens Write

~ **SATURDAY, August 10, 9:45 - 3:45** ~

The Art of Storytelling

with Bill Myers, Darcie Gudger, Barb Haley, Stephen O'Rear

Location & Other Information



DOCK MENNONITE ACADEMY ~ Last year we moved to Dock Mennonite Academy, only 10 minutes from my home and just off the #31 Lansdale Exit of the North/South PA Turnpike (I-476). You'll love the beautiful campus and the short walk between the classrooms and the conference hub.

THE GREATER PHILADELPHIA CHRISTIAN WRITERS FELLOWSHIP (CWF) was founded by Marlene Bagnall in 1983 to encourage and equip Christians to become effective communicators of God's truth in both Christian and secular markets. Beginning and advanced writers are welcome to join us monthly for prayer and critiquing. For the schedule of meetings and location, visit <http://writehisanswer.com> and click "Critique Groups."

SCHOLARSHIPS ~ If you need financial help to attend, you may apply for a partial scholarship of up to 50% off the registration fee. Time payments are also available. Donations to our scholarship fund (not tax deductible) are needed and appreciated. <http://philadelphia.writehisanswer.com/scholarships>

WRITING CONTEST ~ More than a contest, this is an opportunity to prayerfully explore our conference theme, "Write His Answer" (Hab. 2:2 TLB). In 500–800 words or a 12–30 line poem, share how God is speaking to you. How is He calling you to "write His answer"? For each entry include \$10.

To give beginning writers a better opportunity to win, poetry and prose by published and not-yet-published writers will be judged as separate categories. Only registered conferees may enter. Send the \$10 entry fee (for each submission) when you register or with your manuscript.

In submitting your entry, you are offering the conference one-time rights to publish your entry in a future (no date yet determined) devotional book. If your work is accepted for publication, you will receive one free copy and a discount on purchasing additional copies. Profits will go to the scholarship fund. You may submit your manuscript elsewhere (before or after the conference) as long as you do not offer all rights.

Send your entries to GPCWC Contest, 951 Anders Road, Lansdale, PA 19446, postmarked no later than **AUGUST 1**. Do not put your name and address on your manuscript, but enclose it with your manuscript. Note on your manuscript whether you are published or not-yet-published. The first-place winner in each of the four categories will receive 50% off the registration fee to the 2020 conference.

WRITER OF THE YEAR AWARD ~ Do you know someone who exemplifies what it means to commit his or her writing to the Lord, to strive for excellence, to work hard, and to persevere? Nominations for our Writer of the Year Award should be sent to CWF, 951 Anders Road, Lansdale, PA 19446, postmarked no later than **AUGUST 1**.

BOOK TABLE ~ Add to your professional library from the HUGE selection of books available at a discount. You won't find more writing how-to titles anywhere else! Books by our faculty and our conferees will also be available for purchase. A 20% consignment fee will be charged on books sold. All major credit cards accepted. Don't miss the book signing Friday evening!

Travel Information

COMING BY PLANE? Call Tropiano Airport Shuttle Inc. (215-616 -5370) or visit their website at www.tropianoshuttle.com. Cost: \$34 one way, \$63 round trip. Or you can take the Airport Line to 30th Street Station. Transfer to the Lansdale Doylestown line (see below).

COMING BY TRAIN? Call Amtrak (800-872-7245) or visit www.amtrak.com for info on trains to 30th Street Station in Philadelphia. Call SEPTA (215-580-7800) or visit www.septa.org for info on the Lansdale Doylestown line. Get off at Pennbrook Station. We'll be glad to provide a ride to the conference or the Holiday Inn (about 15 minutes away). We are unable to do pick-ups at 30th Street.

DRIVING? Dock Mennonite Academy, 1000 Forty Foot Road, Lansdale, PA 19446 is conveniently located just off the Lansdale Exit (#31) of the North/South PA Turnpike, I-476, and approximately 5 minutes from the Holiday Inn.

When you arrive: Go to Building #10, Clemens Center, to register. The bookstore, chapel for keynotes, and cafeteria for appointments and meals are in the same building. Classes are held in Building #1, Dielman Hall. For a larger map, go to <http://philadelphia.writehisanswer.com/location>.

- Estimated Driving Times**
- Pittsburgh, PA - 5 hours
 - Harrisburg, PA - 1-3/4 hours
 - New York City - 2-1/4 hours
 - Washington, DC - 3-1/4 hours
 - Lancaster, PA - 1-1/2 hours
 - Phila Int'l Airport - 45 minutes
 - Baltimore, MD - 2-1/4 hours

And the Lord said to me, "Write my answer on a billboard, large and clear, so that anyone can read it at a glance and rush to tell the others. But these things I plan won't happen right away. Slowly, steadily, surely, the time approaches when the vision will be fulfilled. If it seems slow, do not despair, for these things will surely come to pass. Just be patient! They will not be overdue a single day!"

Habakkuk 2:2-3 (TLB)



Lodging & Meals



Holiday Inn, Lansdale - Kulpsville, PA

Conveniently located just off the Lansdale Exit (#31) of the North/South PA Turnpike, I-476. When entering their address in your GPS, please use 1750 Sumneytown Pike, Harleysville, PA 19443.

All of their spacious guest rooms feature amenities you need, such as microwave, fridge, hair dryer, and iron and ironing board. For breakfast we recommend their on-site restaurant, 1750 Bistro.

Special group rate of \$112 a night plus tax through July 31. After that date, rooms will be subject to hotel availability at prevailing rate. Call 215-368-3800 and ask for Christian Writers Conference or code CWW. Or register online using the link at <http://philadelphia.writehisanswer.com/lodging>.

Make one or two new writing friends and cut your cost. Email mbagnull@aol.com with nights you are staying and number of roommates desired.

If you need to cancel your conference registration

Refund of entire amount paid less \$50 through August 1.
Emergencies: Full refund of everything except meals & paid critiques.

Breakfast

1750 Bistro ~ Holiday Inn
or
On Your Own

Thursday Dinner

Garden Salad
Rigatoni Bolognese (*Gluten-free available*)
Chicken Saltimbocca
Vegetable Medley
Garlic Knots & Regular Knots
Dessert

Friday Lunch

~ Wraps ~
Chicken, Tuna, Roast Beef
Veggie & Pesto
with Gluten-Free Option
Chips
Italian Pasta Salad
Seasonal Fruit Salad

Saturday Pizza Feast

Cheese, Meat, or Veggie
Gluten-Free Cheese Option
Garden Salad



Lisa M. Bohar
Villa Vito's Partnership

Friday Dinner Italian Buffet

Italian Salad
Baked Penne with Vodka Sauce
Tortellini Alfredo
(*Gluten-free Ziti with Vegetables*)
Chicken Francese
Green Beans Almandine
Dinner Rolls
Assorted Mini Desserts

GPCWC 2019 Registration

Name _____ Address _____ Email _____

City _____ State _____ Zip _____ Phone (day) _____ Night _____ Cell _____

Registration Fee:

	Thursday	Friday	Saturday	All 3 Days
Postmark or online by June 1	\$65	\$125	\$125	\$265
Postmark or online by July 1	\$70	\$135	\$135	\$280
Postmark or online by August 1	\$75	\$145	\$145	\$295

After August 1 add \$10 to price

Registration Fee (circled above) \$ _____

You may register securely online at www.philadelphia.writehisanswer.com/registernow.

Discounts (one only) Alumni from any year 10% Senior (65+) 10% Pastor 10%
 Teen (18 & under) 60% Full-time student 25% Spouse attending each 25% - \$ _____

Lunch

Friday Wraps \$10
Saturday Pizza \$8

After August 1
meals not guaranteed.
Call or email.
Please circle lunch choices.

TOTAL Registration Fee \$ _____
Nonrefundable administrative fee \$ 10

Dinner \$14

Thursday _____ Total Meals \$ _____
Friday _____

Friday lunch Chicken Tuna Veggie & Pesto Roast Beef Gluten-Free

Saturday lunch Cheese Meat Veggie Gluten-Free Cheese

Private 30-minute paid critique(s) - See website for availability.
_____ \$30 each \$ _____

Teens Write! Saturday 9:45 - 3:45 \$35 through July 15; \$45 after July 15.
No charge if registered for all three days. Pizza feast additional \$8. \$ _____

Pastors Thursday with dinner \$45 Friday with lunch \$45 Saturday with lunch \$35 \$ _____

Donation to scholarship fund (not tax deductible) \$ _____

Contest entry - \$10 each \$ _____

Mail to: GPCWC, 951 Anders Road Lansdale, PA 19446-5419 **TOTAL enclosed or paying by credit card** \$ _____

Charge my credit card _____

CID # (last 3 digits on back) _____ Exp _____ Billing zip _____

Name on card _____

Signature _____

- Please check writing skill level:** Professional
 Advanced - publishing regularly Intermediate - a few sales
 Novice - some submissions, no sales yet Beginner - no submissions
- I'm in a wheelchair or have other special needs. (Please note on reverse.)
 Staying at Holiday Inn One roommate Two roommates
 Staying elsewhere. I'm commuting. I can house a conferee.
 I'm taking train & will need pick-up at Pennbrook Station in Lansdale.
 I attended GPCWC in _____ year(s).
 I will be consigning books (20% consignment fee).
 I am interested in helping: Set-up (Thurs am) Transportation
 Clean-up Distribute brochures, # to send ____ Most needed

LEARNING LABS OR WORKSHOPS

See grid on pages 8-9 for codes. Place one X in each row of days attending.

Th 1:00-4:30 Learning Lab	LL1	LL2	LL3	LL4			
~ or ~							
Th 1:00-2:00 Workshop	T1	T2	T3	T4			
Th 3:30-4:30 Workshop	T5	T6	T7	T8			
Th 4:45-6:00 Workshop	T9	T10	T11	T12	T13	T14	
	A	B	C	D	E	F	G
Fri 3:45-4:45 Workshop							
Fri 5:00-6:00 Workshop							
Sat :45-10:45 Workshop							
Sat 2:45-3:45 Workshop							

Continuing Session

Choose one
for entire conference.
See pages 4 and 5.

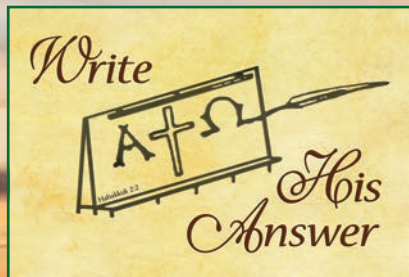


Greater Philadelphia Christian Writers Conference

MARLENE BAGNULL, LITT.D., DIRECTOR

*951 Anders Road
Lansdale, PA 19446-5419*

RETURN SERVICE REQUESTED



*"All writers conferences stimulate the mind;
Marlene Bagnull's conferences challenge the heart."*

Cec Murphey

Our 36th year of ministry!

August 8 - 10, 2019

**Dock Mennonite Academy
Lansdale, PA**

<http://philadelphia.writehisanswer.com>

**Community invited free of charge to keynotes
and Friday pm book signing. No registration needed.**

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