

## **ABCs of Children/Family markets**

**A**rticles, activities, action rhymes, allegories, and anthologies

**B**oard books, board games, bulleting boards, biographies, Bible studies, Boys magazines

**C**olumns, children's church, curriculum, crafts, comics, coloring pictures, calendars, celebrity profiles

**D**ramas, devotions, detective stories

**E**asy reader stories & activities, early readers, experiments

**F**amily activities in parenting magazines, fantasy, fiction, facts, fables, fast food containers, fairy tales, finger plays

**G**ames, group activities, Girl's magazines, gardening

**H**umor, home schooling, historical facts and stories, how-tos

**I**nternet magazines, interviews, inspirational ideas, index card pullouts

**J**ournal pages, junior church programs, jokes, junior high helps, juvenile fiction

**K**id recipes

**L**ibrary magazines, lesson plans, local papers, lent programs

**M**ulti-cultural activities, missionary stories, mother-daughter articles/activities, museums

**N**ovelty books, newsletters, newspapers, neighborhood papers, Nature magazines

**O**bject lessons

**P**oetry, prayers, puppet shows, puzzles, product activities, pamphlets, parables,

**Q**uizzes, questions, quick activities, quite time activities,

**R**eviews of books and products, rebus stories, riddles

**S**idebars, songs, short stories, sports, suspense, secret codes, skits

**T**ake-home papers, true stories, tween magazines, travel magazines

**U**nique ministries, unsung kid heroes

**V**ideo reviews, Vacation Bible school materials, video scripts

**W**orship programs and helps, website reviews

**X**eroxable activities

**Y**outh magazines, yarns

**Z**oo facts and zoo displays