

# Book Coach Services

by Michele Chynoweth

## Copy Overview, Organization, Assistance

This service includes a detailed report that addresses all major components of your book including chapter organization, theme/message, voice, point of view, style (and for fiction) plot, character development, dialogue and more.

## Copy Editing and Proofing

This service includes line by line editing including proofing for spelling, grammar, punctuation, sentence structure and more.

## Traditional Publishing Assistance

This service includes working with you to write and perfect your query letter to send to traditional publishers plus helping you develop a list of publishers to contact and follow up.

## Self Publishing Assistance

This service includes working with you to correctly format your book and publish it with Amazon and other major booksellers.

## Marketing/Promotions Assistance

This service entails a detailed marketing plan with recommendations and strategies to help you turn your book into a bestseller including: branding, marketing materials (bookmarks, business cards, fliers, posters), book signings, conferences, public speaking, public relations and more. Graphic design is included separately.

*NOTE A free proposal will be given upon request; Costs of some services will depend on the size of the book.*

*Michele is a graduate of the University of Notre Dame and worked as a newspaper reporter, ad agency owner and marketing director prior to become an award-winning author, speaker, teacher and editor.*

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