

JOIN CHRISTIAN INDIE PUBLISHING ASSOCIATION



CHRISTIANPUBLISHERS.NET | CIPA@CHRISTIANPUBLISHERS.NET

Christian Indie Publishing Association (CIPA) was created in 2004 to provide independently published authors, small publishers, and authors published by small publishers with resources to publish professionally and market effectively. Learning the publishing industry is challenging. CIPA discounts, educational materials, and marketing tools make your experience easier and more profitable. Why do it alone when you can join CIPA? **Annual Membership costs only \$90.**

Courses

- Branding Your Book
- How to Book a Podcast Tour
- Tips for Getting More Book Reviews
- Create a Professional-Looking Book
- Develop an Audience for Your Books
- How to Get Endorsements to Sell More Books
- Grow Your Audience with Content Marketing
- Increase Website Traffic with Pinterest Pins & Search Engine Optimization Techniques
- Improve Your Book's Amazon Rank by Expanding Categories & Strengthening Keywords

LIVE CIPA TAKE-ACTION WORKSHOPS

Bi-monthly live workshops provide training on the latest marketing and publishing tactics. Videos of each training are available in the membership section.

CHRISTIAN INDIE PUBLISHING JOURNAL

A monthly 20-page e-newsletter featuring industry news and marketing tips.

Reference Guides & Checklists

- Author Media Kit
- How to Get Your Book in Barnes & Noble
- Finding and Using Beta Readers
- Book Industry Standards and Communications (BISAC) Subject Codes
- Book Launch Marketing Checklist
- Book Launch Teams
- Bookstore Events
- Checklist for Creating a Professional-Looking Book
- How to Get Your Book in Libraries
- List of Radio & Podcast Media
- List of 50+ Book Contests
- Metadata Checklist
- Media Interviews
- Media Pitches
- Piracy & Digital Copyright Act
- Press Releases
- Publishers Liability Insurance
- Online Giveaways
- Thema: Subject Category Codes for Global Book Sales

Discounts (cover cost of membership)



- Free Title Set Up for IngramSpark
- International Standard Book Number (ISBN)
- International Standard Name Identifier (ISNI) Numbers
- Christian Indie Awards
- Book Design Templates and Covers
- BookFunnel
- BookBaby (Self-publishing platform that does it all for you: editing, cover design, formatting, publishing, and distribution)
- BookBrush Professional Plan (Image creation software to create marketing images)
- IndieReader's In-Store Digital Review Service (Lists your book in an online catalog)
- Bonus Content when ordering KDSPY (Browser extension that allows you to conduct book category and keyword research on Amazon)
- Magazine Advertising
- Membership to Association of Publishers for Special Sales (APSS)
- Membership to Writers & Publishers Network (W&PN)
- Services offered through CIPA's Partner members (Printers, book designers, publicists, advertising agencies, etc.)
- ProWritingAid Manuscript Editing Software (\$150 off lifetime membership)
- Publisher Rocket (Software that provides book keywords and Amazon categories)
- Reedsy services (Platform to find professionals who do editing, book design, proofreading, and publicist support)
- Subscription to Publishers Weekly

Marketing & Advertising Benefits

- Member announcement in the Christian Indie Publishing Journal
- eBlasts to 20,000 Christian readers (additional fee)
- eBlast to 1,300 Christian retailers (additional fee)
- eBlast to 400 Christian media outlets (newspapers, magazines, radio and TV shows)
- List of 100+ Radio and Podcast Media actively seeking guests
- Opportunity to list your book in CIPA's Bookstore
- Tradeshow Representation (Christian Product Expo and National Religious Broadcasting conventions—additional fee)
- List your publishing company on the "Authors Seeking Publishers" Page (additional fee)

Networking

- Monthly CIPA Mastermind Groups
- Networking opportunities with other Christian small publishers and independent authors
- Private Facebook group to interact with other members