

Making the Most of Little Tools By Karen Whiting

Here are links to blog posts I wrote on some of the topics I covered in the workshop:

For more on

- Bookmarks:
<https://thewriteconversation.blogspot.com/search?q=bookmarks+karen+whiting>
- Memes
<https://thewriteconversation.blogspot.com/2019/03/marketing-strategy-for-authors-meme-as.html>
- Little things to use/do
<https://thewriteconversation.blogspot.com/2020/04/a-list-of-little-things-in-marketing.html>
- Business cards-organize them to use them in marketing
<https://thewriteconversation.blogspot.com/2019/07/for-writers-organizing-business-cards.html>