

## Workshop – Writing for CBN.com

[CBN.com](http://www.cbn.com) is the official website of the Christian Broadcasting Network and *The 700 Club* TV show. Each week, over 2 million pages are opened on the site and each month over 3.7 million NEW visitors come to the site. It offers a tremendous opportunity to minister to others on a variety of topics.

In this workshop, you will learn what types of content CBN.com accepts for each section of the online magazine, your rights regarding content shared with CBN, and to whom at CBN you should submit your articles and ideas.

[The Daily Devotion](#) on CBN.com is the site's most popular article. Over 75,000 people subscribe to it and on average it is opened and read by 8,000 people in the first 48 hours it's featured. You will learn the guidelines for creating and submitting devotions to CBN.com.

[The Family section](#) includes articles and blogs on marriage, parenting, family, singles, youths and children. The [Finance](#) and [Health](#) sections of the site also accept articles and blogs. These include personal finance, career, nutrition, fitness, weight loss, emotional wellness and beauty. You will learn the guidelines to submit articles for these sections.

[The Spiritual Life section](#) includes a variety of articles – questions about the Bible, Christian Life, God, Jesus, the Holy Spirit, controversial moral issues, etc. You will get a thorough look at the many spiritual topics CBN offers for its audience and learn the process to pitch your ideas and articles as well.

This workshop will help you discover all areas of CBN.com where you could possibly be published. You will leave having all you need to begin submitting content. Whether you are just getting started or are a seasoned professional, you will find the exposure you get on CBN.com to be rewarding.



**Beth Patch**

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**Acquisitions Editor for CBN.com**

**CBN.com** is a leading Christian website, averaging nearly 10 million page views a month. *Christian Living* is the most popular section on the site and includes Devotions, Entertainment, Family, Finance, Health, Bible, and Spiritual Life.

**CBN.com considers submissions for these sections:**

- Devotions - [www1.cbn.com/devotions](http://www1.cbn.com/devotions)
- Entertainment (some) - [www1.cbn.com/entertainment](http://www1.cbn.com/entertainment)
- Family - [www1.cbn.com/family](http://www1.cbn.com/family)
- Finance - [www1.cbn.com/family](http://www1.cbn.com/family)
- Health - [www1.cbn.com/health](http://www1.cbn.com/health)
- Spiritual Life - [www1.cbn.com/spiritual-life](http://www1.cbn.com/spiritual-life)

**Articles can be:**

Original Freelance work, Reprints, Excerpts

**CBN.com is NOT looking for:**

- Poetry
- Fiction
- Political commentary
- Photography
- Movie reviews
- Travel pieces

Authors retain their rights for all content published on CBN.com and grants CBN.com and its affiliates irrevocable permission to publish submitted content.

Submission Guidelines are available through conference materials and per request. They are not available online at CBN.com.

Format for Articles Submitted to CBN.com  
Associated Press Style

**Feature Articles and Devotionals**

**Suggested Title:** Use Title Case

**Author Name:** Your name, as you want it to appear on your bio (No Mr. , Mrs., etc.)

**Description:** Max characters (including spaces) = 160. This should be one or two sentences that provide the text that will appear as the shared text on FB as well as what search engines see.

**Description Character count:** Number of characters (including spaces) in the description.

**Body:** May have sub-headings, italics, and bolded text for reading ease/emphasis

**Word count:** Number of words in body of article

**Keywords:** A list separated by commas, all lower case, that are: 1) key words/concepts in your article, and 2) your name

**Copyright:** Provide copyright for reprints/excerpts. CBN may use submitted date as copyright date if no date provided. Your copyright info may or may not be displayed on your content at our discretion.

**Permission:** If the article is a reprint, be sure to include where the article was first published, and a permission line. For reprints, let us know if you hold the copyright, or if the company that published the article(s) still retains the copyright. You must include a copyright date and insure that permission has been received from the publisher to reprint.

**Topics:** Suggest at least 3 and no more than 7 topics for the submitted content. May use topics page as a guide: <http://www1.cbn.com/topic-list>

**Author Info**

**Author Name:** Your name, as you want it to appear on your bio (No Mr. , Mrs., etc.)

**Author's preferred email:** (internal use only for CBN.com Internet Producers)

**Bio:** Max = 250 words

**Website:** (optional) author's personal or professional website(s)

**Social Media links:** (optional) Twitter, FB, Google+, YouTube, Pinterest, Instagram

**Image:** (optional) Picture of you - Horizontal orientation 640x480 pixels minimum

**Published Book(s):** Book Title, Link to purchase: ShopCBN, Amazon, other (not your personal website), ISBN: (optional), Image: book cover .jpg

