

Write His Answer



July 26-28, 2018 Greater Philly
Christian Writers Conference

A Word from the Founder & Director Marlene Bagnall, Litt.D.



Marlene is the author of 5 books including *Write His Answer: A Bible Study for Christian Writers* (in print for 28 years) and the compiler/editor of 4 other books. She gives day-long writing seminars around the nation, teaches At-Home Writing Workshops, and helps Christians publish affordably and professionally through Ampelos Press. She founded the Greater Philadelphia Christian Writers Fellowship in 1983. In 1997 she began directing the Colorado Christian Writers Conference.

We are living in perilous days. For such a time as this, God is raising up an army of Christians to “write His answer” to the critical needs facing our nation and world. In the midst of growing hostility to Christ, we must not be silent. Whether you write fiction or nonfiction, for children or adults, GPCWC will equip you to write about a God who is real, who is reachable, and who changes lives.

- ▶ Be inspired to “write His answer” by our 6 keynoters.
 - ▶ Sharpen your writing and marketing skills from your choice of 7 continuing sessions and an exciting line-up of 35 workshops.
- ▶ Get indepth help in 3 new learning labs or optional workshops on Thursday.
 - ▶ Learn from 42 faculty members – many new to GPCWC!
 - ▶ Show your manuscript(s) to agents and to book and periodical editors.
 - ▶ Form deep friendships with others who share your passion for the Lord and words.

<http://philadelphia.writehisanswer.com> ~ mbagnall@aol.com

Markets | Services Represented

Agents

Hartline Literary Agency
The Steve Laube Agency
WordWise Literary Agency

Book Editors

Ampelos Press
BookBaby
Cruciform Press
Esteem Publishing
Fruitbearer Kids
Gilead Publishing
Harambee Press - Imprint of
Lighthouse Publishing
of the Carolinas
Honeycomb House Publishing
Kregel Publications
Lighthouse Publishing
of the Carolinas
Pelican Book Group
Taegais Publishing

Uncommon Universes Press
WhiteFire Publishing

Periodicals & E-zines

AlmostAnAuthor.com
Inspiration Ministries
South Jersey Christian Voice
Stay Focused Magazine
The Glory Cloud Publications LLC
Voice of One CNC

Services & Resources

ACFW Mid-Atlantic Zone
Avodah Editorial Services
Celebration Web Design
Christian Small Publishers Assoc.
(CSPA)
DeepWaterLabs
Serious Writers/PubZoo

See the website for faculty bios, editorial needs, and helpful charts to determine the best picks for your one-on-one appointments.

Keynotes



Declaring God's Truth in a Digital Age of Half Truths - Dr. Craig von Buseck

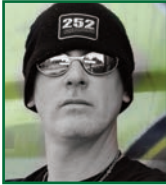
Thursday, 7:30 pm

In a day where Christians are increasingly labeled for speaking words of hate rather than love, how do we effectively share our faith and draw people to the Lord rather than push them away? Craig is the Editor of Content for Inspiration.org, the official website of Inspiration Ministries in Charlotte, North Carolina, which saw more than one million visitors come to Christ last year. He is also the author of *Netcasters: Using the Internet to Make Fishers of Men* and *Praying the News: Your Prayers Are More Powerful Than You Know*, co-written by 700 Club co-host Wendy Griffith.

The Arm of Flesh Will Fail

Friday, 8:30 am

Many in the body of Christ have chosen to battle the forces of darkness with the arm of flesh. The result is the wicked are confident there is nothing to limit their "fundamental transformation" of America. The church has been deceived, Delilah has cut off our hair, our strength is gone, and the Philistines are upon us. But there's hope! As writers, we are uniquely positioned to sound a wake-up call and communicate the hope that is ours in Christ. Michael served in pulpit ministry for 45 years and presently is the director of a strategic development ministry among the deaf of Kenya.



The Freedoms of a Christian Writer

Robert Cook

Friday, 7:30 pm

As Christian writers, we have the freedom to share the love of God through our craft. We have many other freedoms, but the freedom we practice the most is the freedom to do...nothing. Rob is a pastor, founder of 252 Underground Youth Ministry, and author of two teen devotionals and *Youthanize: Death of the Traditional Youth Ministry*.

Finish Strong - Louise L. Looney

God gives every person the talent and ability to finish well. Even when we get sidetracked and off the beaten pathway, we can learn lessons to encourage others. Our writing can be a life-changing legacy that survives long after we are gone. Louise began her writing career at age 79. Since then, she has published six books including her latest, *Make the Rest of Your Days, the Best of Your Days*.



Be Still and Know

Angie Bass Williams

Saturday, 8:30 am

Move to a deeper level of faith and intimacy with God by establishing a pattern of stillness before Him. Since that which dominates the mind controls the person, let's reclaim the ancient biblical art of meditation, which can enable us to find God's peace and courage to face daily challenges. Angie is a pastor, speaker, and author of *Jesus Wants Your Mind!* and *Joy in Adversity*.

Undaunted - Tim Shoemaker

Saturday, 4:30 pm

Tim has been writing and speaking full time since 2004. As writers, we see the choices people make—and the pain they live with as a result. We have a deep desire to make a difference through our writing. To warn people. Reveal truth. Convict. Protect. Move them to change, and nudge them closer to God. But writing and getting published is a daunting task. We'll look at Nehemiah, a man who built a protective wall around God's people and remained undaunted despite tremendous opposition and hardship. We'll see how we can be undaunted as writers—finishing the task God has given us as well.



Thursday Learning Labs or Early Bird Workshops

Exciting and affordable learning opportunities that will also help you ease into the conference, get acclimated to the campus, make new friends, and be here in time for the opening keynote Thursday evening. Our new Learning Labs run from 1:00 - 4:30 pm followed by a catered dinner.



Build Your Author Platform with Sarah Bolme

www.ChristianPublishers.net

Sarah is the Director of CSPA, the Christian Small Publishers Association, and the author of *Your Guide to Marketing Books in the Christian Marketplace*.

The message is clear: To get published and sell books, you need a platform. For both published authors and authors yet to be published, this learning lab will teach you six manageable steps to building and growing your online author platform through content marketing. Topics covered will include: author website, blogging, email newsletters, and social media strategies.



Focus on Fiction with Dan Walsh

www.http://www.danwalshbooks.com

How Much Christian Should Be in Your Christian Fiction?

We'll explore what the "Christian" in "Christian Fiction" really means. Are we writing as a ministry or just to entertain, or some of both? How much should God factor into what we write and the

way we write? What readers are we hoping to reach, non-Christians or believers? How does the answer to that question affect our writing?

Creating Page-Turning Novels

Dan's 19 novels have received over 6,500 Amazon Reviews (avg 4.6 Stars). Perhaps the most consistent remark from readers is, "Once I started reading, I couldn't put it down." This isn't just with his suspense novels, but all of them (even his Christmas books). Dan will share a bonus tip on something very specific he does to keep those pages turning for his readers.



The Making of a Nonfiction Book with Diana Flegal

www.hartlineagency.com

Diana has as been an agent with Hartline Literary Agency for eleven years. She represents mainstream and inspirational titles, fiction and nonfiction, but nothing that conflicts with the Christian worldview.

When she is not reading submissions or stealing away with a recreational read, she is hiking in the mountains or kayaking the many lakes of her home state, North Carolina.

Do you have a nonfiction book idea, outline, or sample chapters? This lab will test your idea and determine what criteria it meets. Does your nonfiction idea fulfill the criteria needed for a book or is it better suited to a blog series or an article? Come away with a clear nonfiction writing career action plan. Tools needed: Laptop or notebook.

Thursday Early Bird Workshops

One \$25, two \$40, three \$55 OR Thursday only - One \$40, Two \$65, Three \$85

1:00 - 2:00 Mining for Stories: Discovering Their Worth - Donna L.H. Smith

Where can you get a unique story idea that hasn't been done before? How can you know if it is worth pursuing? Find a great idea using my O2EU (Obscure, Opposite, Extreme, Unusual) formula. You'll receive a scoresheet to evaluate it, but you'll need to be brutally honest.

2:15 - 3:15 Get the Most Out of Your Appointments - David Fessenden

One-on-one appointments with an editor can be pretty intimidating. This workshop shows how, aside from hyperventilating, you can prepare for your appointments.

3:30 - 4:30 Care and Feeding of Editors - Susan Baganz and Chris Richards

Learn how to avoid common errors that cause many beginning authors to be rejected regardless of the quality of their work.

5:00 - 5:45 First-Timer's Orientation *No charge*

Continuing Sessions

Launch Your Writing Ministry



Donna L.H. Smith

①

A Kansas prairie girl transplanted to Lancaster County, Donna is a graduate of the Christian Writer's Guild Craftsman program and holds two college degrees in mass communications. Her writing experience over the past 40+ years includes everything from radio journalism to newspaper and magazine articles, scriptwriting, novels, and more. Recently, Donna took on the role of Managing Editor of *Almost an Author*, listed in *The Write Life* and *Writer's Digest* 101 Best Websites for Writers. <http://donnalhsmith.com>

So, you wanna be a writer, but you don't know where to start. You have an interest, and maybe someone's told you that you have a way with words. We'll cover the basics of writing articles, personal experience essays, devotionals, blog posts, short stories, plus the fundamentals of self-editing. Come prepared to write a short personal experience story, devotional, or blog post—writing you can use to submit for publication.

The Successful Author of Nonfiction



Dan Balow

②

Dan has been around authors of nonfiction and has marketed, sold, published, and represented their books over the last three decades. He joined The Steve Laube Agency in July 2013 and works with authors of nonfiction exclusively. Dan knows what it takes to be successful in the current publishing environment and how all the pieces of the publishing "puzzle" fit together.

Sitting down and writing a book is not the first thing you should do. The successful nonfiction author will start in a different place. Time is a precious thing. If you skip steps along the way in an effort to get your book written and published and ignore those things that give the book a purpose and platform, you are probably wasting your time. Dan will present practical steps to developing your platform, your personal ministry, and your relationship with your readers—all the things that make for a successful author of nonfiction, except for the writing. www.stevelaube.com/author/dan

Brave New World of Indie Publishing



Dan Walsh

③

Dan is the bestselling author of 20 novels including *The Unfinished Gift*, *The Reunion*, and *When Night Comes*. He has won 3 Carol Awards (finalist 6 times), 4 Selah Awards, and 4 of his books have been finalists for RT Review's Inspirational Book of the Year. Dan writes fulltime in the Daytona Beach area. He and his wife, Cindi, have been married 42 years. They have 2 married children and 4 grandchildren (more coming someday). www.danwalshbooks.com

Five or six years ago, almost no one considered indie or self-publishing as a worthwhile path to pursue. Now all of that has changed. After successfully publishing 13 novels the traditional way, in 2015 Dan joined a large number of fellow authors who were all starting to publish their books on their own as indies. He's now done 5 and absolutely loves it. Dan will cover the ins-and-outs of the publishing world (traditional, hybrid, and indie) and explain how to succeed at indie publishing if that path is the right one for you.

As the daughter of missionary parents, award-winning author and journalist Jeanette Windle grew up in the rural villages, jungles, and mountains of Colombia, now guerrilla hot zones. Currently based in Lancaster, PA, Jeanette has lived in 6 countries and traveled in more than 30 on 5 continents. Those experiences have birthed 16 international intrigue novels. She is also the author of nonfiction books including *All Saints*, a Sony Affirm movie.

A step-by-step guide to an eye-grabbing proposal: You've written a great novel or nonfiction book, but the rejections keep coming. Maybe your book manuscript isn't the problem but your book proposal is. After all, it is the first thing an editor reads! Jeanette will walk you through the steps of writing an editor-grabbing hook, bio, query, and synopsis, along with other book proposal elements, sending you home with an effective template for your current book proposal and all others to follow. www.jeanettestwindle.com

Hook that Editor!



Jeanette Windle

④

Speaking and Writing



Lynne Babbitt

⑤

For over thirty years, Lynne has enjoyed a flourishing ministry writing and presenting seminars and workshops to churches, businesses, and non-profits. She provides counseling services in her private practice, Lynne Babbitt Counseling. She has a bachelor's degree in psychology, with a minor in Bible and a master's in clinical counseling. Lynne's journey has also included social work, teaching, church leadership, and rearing 6 children and 23 foster children, in part as a single parent. God has entrusted her with hard life lessons and with the transparency to share those lessons so others don't have to learn the hard way.

www.lynnbabbitt.com

Want to sell more books? Reach a wider audience? Build your brand and attract publishers? Enhance your speaking ministry! Speaking and writing hold hands to enrich each other. Learn how to write engaging, inspiring speeches and seminars, complete with Power Points and handouts. You can overcome stage fright, find speaking opportunities, and supplement income. Sell more books by setting up a great BOTR (back of the room) table. Learn to add humor and sparkle to your presentations from a veteran public speaker, singer, and therapist. The same Spirit who stirs you to write His answer can empower you to speak His answer.

Take Your Fiction to the Next Level



Tim Shoemaker

⑥

Tim's specialty is fiction, and he believes with all his heart that great stories have the power to impact readers like few other things can. *Code of Silence*, the first in his middle-grade series, was listed by Booklist in the "Top Ten Crime Novels for Youth." He has a passion for helping writers take their manuscripts to the next level.

You've been working on your fiction, and you're not sure how to make it better than it is right now. We'll look at tips and techniques to take your story to the next level. We'll share secrets to powerful fiction by looking at Strong Starts, Action Scenes, Show Don't Tell, Deep Point-of-View, Believability, Likable Main Characters, Conflict, Dialogue, and more.

www.timshoemaker smashedtomatoes.com

Writing Narrative Nonfiction



Dr. Craig von Buseck

⑦

Craig is an author, speaker, teacher, and Editor of Content for Inspiration.org, the official website of Inspiration Ministries. He is also a contributing writer for CBN.com, *MTL Magazine*, and Generals.org. His books include *Praying the News: Your Prayers Are More Powerful Than You Know*, co-written by 700 Club co-host Wendy Griffith, and *NetCasters: Using the Internet to Make Fishers of Men*. His most recent book is *Nobody Knows: The Harry T. Burleigh Story*—a narrative biography of the great African-American composer who led the way in making the African-American spirituals known to the world.

With blockbusters like *Grant*, *The Zookeeper's Wife*, and *Leonardo Da Vinci* dominating the best-seller lists, the narrative nonfiction and biography genres are a burgeoning market for writers who want to tell true stories with powerful messages. Learn the difference between narrative nonfiction, biography, and historical fiction. Discover how true stories can unlock the hearts of your readers to the ways God can move supernaturally in the lives of people who seek Him—and the tragedies of those who go their own way.

www.vonbuseck.com

Grow Your Writing Ministry Marlene's latest seminar on MP3s

Go, Grow, and Write through the Hurts
Discover God's Plan for Your Ministry
You Can Do It! (Indie publishing)
Think Big Because You Serve a Big God

Over 5 hours of instruction
18 pages of handouts

Only \$18 - For more info & to order go to
www.writehisanswer.com/growyourwritingministry



Choose one 3-1/2 hour continuing session for the entire conference.

Other 2018 Faculty



DR. HAROLD ARNOLD JR.
Author
Leadership Consultant
Family Life Blogger



SUSAN BAGANZ
Editor, Pelican Book Group
Author



VERNA BOWMAN
Author, Speaker
Facilities & Meals Coordinator



DONNA BRENNAN
Freelance Writer
Appointment Desk



TERRENCE CLARK
Founder & Chief Editor
The Glory Cloud Publications LLC
Voice of One CNC magazine
Author, Cartoonist



AMY DEARDON
Publisher, Taegais Publishing LLC
Author



CHRISTY DISTLER
Editor, Proofreader
Avodah Editorial Services
Author



DAVID FESSENDEN
Author, Literary Agent
WordWise Media Services
Publisher, Honeycomb
House Publishing LLC



DEANNA GARLIC
Founder & Chief Editor
Stay Focused Magazine
Editor
South Jersey Christian Voice



BARB HALEY
Author
Appointments Coordinator
Registrar



PAM HALTER
Children's Book Editor
Fruitbearer Kids
Author



JIM HART
Literary Agent
Hartline Literary Agency



MATTHEW IDLER
Self-Publishing Specialist
BookBaby.com



JANEEN IPPOLITO
Editor in Chief
Uncommon Universes Press
Author



EDDIE JONES
Founder & CEO, Lighthouse
Publishing of the Carolinas
Author



MICHELLE LAZUREK
Associate Literary Agent
WordWise Media Services
Author



BETHANY MOREHEAD
Jr. Literary Agent
Hartline Literary Agency
Author



CODY MOREHEAD
Creative Director
Serious Writer/PubZoo



JASON R. OWENS
Principal
DeepWaterLabs



CHARLES PATRICOFF
Author, Historian



KATARA WASHINGTON PATTON
Publishing Consultant
Esteem Publishing
Author



EDWINA PERKINS
Managing Editor
Harambee Press, Lighthouse
Publishing of the Carolinas imprint
Author



CHRIS RICHARDS
Author, Editor
Speaker, Writing Coach



RACHEL RITTENHOUSE
Author



JP ROBINSON
Author, Teacher
Inspirational Speaker
Historian



DAVID RUPERT
Journalist, Ghostwriter
Speaker



DAVE SWAVELY
Acquisitions Editor
Cruciform Press
Author, Ghostwriter, Theologian



ROSEANNA WHITE
Senior Acquisitions Editor
WhiteFire Publishing
Author

Preparing for Your One-on-One Appointments

1. Do your homework. The conference website has tons of need-to-know information.
2. Bring a manuscript targeted to their needs. A “God told me” attitude will not make a positive impression.
 3. Pitching a book? Bring a One Sheet, complete proposal, and first chapter.
4. If they aren't interested in what you've brought, be prepared to share another idea. Talk to them. Get to know them.
5. Be considerate. Please don't cut into another writer's appointment time by taking more time than has been scheduled for you.
 6. Relax. The faculty love the Lord and are seeking to serve Him the same as you are.
7. After the conference, follow through on ideas or manuscripts you discussed and they expressed interest in considering.

Come Friday & Saturday (no appointments on Thursday) 4 appointments!

Come one day - 2 appointments

PLUS the first 50 to register

get one more free 15-minute appointment!

To find out more about our faculty and their editorial needs, go to <http://philadelphia.writehisanswer.com/FacultyMarkets> and click on the links.

Paid Critiques - Get the extra help you need with your manuscript for only \$30.

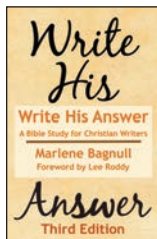
Visit <http://philadelphia.writehisanswer.com/PaidCritiques> to check availability and genres.

To allow time for your critiquer to review your manuscript pre-conference in preparation for meeting with you at the conference for 30 minutes, email your manuscript(s) by July 8.

Write His Answer



This book can change your life!
Lee Roddy



God continues to use *Write His Answer*, first published in 1990, in Ephesians 3:20 ways.

Pre-conference Special
25% off - only \$10 plus \$2.50 shipping

Order \$35 from the Write His Answer bookstore and no shipping charge.
www.writehisanswer.com

E-book available through Amazon.com.

A must-have resource!

Retail \$22.99
Your price only \$17 plus shipping

Order \$35 from the Write His Answer bookstore and no shipping charge.



www.writehisanswer.com/bookstore

Workshops

Friday, July 27

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Get Published	F - Marketing	G - Issues
Workshop 1 2:15 - 3:15	Revelation, Inspiration, or Perspiration? How do I convey the message of my heart to the printed page? It takes discipline and perseverance to produce a book that blesses and encourages others. <i>Angie Bass Williams</i> 1A	Shoot a Little Higher Writing in a way that crosses over to the general market is encouraged—and it makes a lot of sense. But is there a way to do that so we actually get through—without compromising our convictions? <i>Tim Shoemaker</i> 1B	Inside Your Characters' Psyches Craft believable characters by delving into human emotions, personality traits, quirks, and disorders. Learn to build an accurate, intriguing human psyche from a practicing therapist. <i>Lynne Babbitt</i> 1C	That Reminds Me of a Story One of the nonfiction writer's greatest tools is the use of anecdotes and illustrations. Where to find good stories and practical examples of how they can enhance your writing. <i>David Fessenden</i> 1D	Crafting Submission Emails that Sparkle How to craft an email that will not simply be ignored by an agent, editor, and publisher. How to add content that needs to be seen to get your work noticed. <i>Bethany Morehead</i> 1E	Battle of the Brands How to structure your brand to win in the sea of the open market. <i>Cody Morehead</i> 1F	America at the Crossroads Christian writers can prepare believers to advance the kingdom of God as America takes another step toward complete rejection of its Judeo-Christian roots. <i>Charles Patricoff</i> 1G
Workshop 2 3:30 - 4:30	Spirit-Led Marketing We'll focus not simply on marketing techniques, which are always changing, but on the mental, emotional, and spiritual mind-set an author should maintain while marketing. <i>Roseanna White</i> 2A	Say What? Voice is style, plus theme, personal observations, passion, belief, and desire. It's bleeding onto the page and can be powerful and frightening. Techniques to help you develop your writer's voice. <i>Eduvina Perkins</i> 2B	Using Your Past in Your Fiction Learn how we can and do use our past experiences, pain, and unresolved emotional issues in our writing to provide healing and hope as well as a cathartic outlet. <i>Susan Baganz</i> 2C	Reaching Kids with the Gospel Only the Holy Spirit can reveal Jesus. We'll explore our need to tap into the power, person, and presence of the Parakletos Himself in ministering to kids of all ages. <i>Terrence Clark</i> 2D	Inside Story Learn what goes on in a publishing house, how books are chosen, etc. from a former acquisitions director at a traditional house. <i>Katara Washington Patton</i> 2E	Email Marketing The contacts on your email list monetize far greater than all of your social media outlets combined. Low-cost & no-cost methods of building your email list along with software tools and a few hands-on examples. <i>Jason Owens</i> 2F	The Rocks Cry Out Are you afraid to engage? In today's world, traditional principles provoke reactions that can be unfair and personal. But the incredible shrinking Christian writer does the world no good. Let's learn to write truth. <i>David Rupert</i> 2G

The Greater Philly Christian Writers Conference is more than a place to meet editors and to learn the craft. It is truly a spiritual retreat for all those called to write as ministry and mission.

Nancy Rue

As a 25-year publishing veteran who has worked with close to 1,000 writers (including numerous NY Times best-selling authors) I've experienced a huge variety of writers conferences. Two that consistently stand out as a force for making good writers better and launching new authors are the Greater Philly and Colorado Christian Writers Conference.

Allen Arnold

I have seen lives changed because of this conference. My own life is a good example. Marlene was an early influence in my life of writing and I am now a best-selling, award winning author with over 110 books to my credit.

Tracie Peterson

Saturday, July 28

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Get Published	F - Marketing	G - Issues
Workshop 3 9:45 - 10:45	<p>Learn from Dickens & Spurgeon</p> <p>Getting to know these two amazingly gifted and productive wordsmiths better can enhance our own way with words and the way we live our lives.</p> <p style="text-align: right;"><i>Dave Swavely</i> 3A</p>	<p>Overcome Writer's Block</p> <p>This practical class will separate the parts of the writing process and give you a list of specific actions to take when blocked so you can finish your project fast and well!</p> <p style="text-align: right;"><i>Amy Deardon</i> 3B</p>	<p>Fiction with a Purpose</p> <p>The pitfalls and strengths of issue-driven fiction.</p> <p style="text-align: right;"><i>Roseanna White</i> 3C</p>	<p>Starting Strong</p> <p>The first pages of your nonfiction book need to hook, inform, and persuade your reader. How to begin unpacking your Big Idea in the early pages of your book.</p> <p style="text-align: right;"><i>Jim Hart</i> 3D</p>	<p>From Conference to Contract</p> <p>Turn your one sheet into a stellar proposal. Five essential elements to flesh out your book idea and turn it into a proposal that captures a publisher's attention.</p> <p style="text-align: right;"><i>Michelle Lazurek</i> 3E</p>	<p>Book Launches</p> <p>Go beyond inviting friends and relatives to a book signing. The pros and cons of three typical formulas that are used most often: virtual launch, free shipping campaign, ongoing campaign.</p> <p style="text-align: right;"><i>Jason Owens</i> 3F</p>	<p>Pursuit of Influence</p> <p>God placed within you a creative spark and testimony that compels others to pursue kingdom living even in the midst of cultural storms. Christian communicators can change the world.</p> <p style="text-align: right;"><i>Dr. Harold Arnold Jr.</i> 3G</p>
Workshop 4 1:30 - 2:30	<p>Live and Write Dangerously</p> <p>Is your writing life stuck? By allowing some discomfort—and even a little danger—into your life, you'll start to find the words that God is actually trying to get you to write.</p> <p style="text-align: right;"><i>David Rupert</i> 4A</p>	<p>Kid Stuff</p> <p>How-tos, exercises, and idea busters to get you started on writing for children. If you have a picture-book manuscript, please bring it.</p> <p style="text-align: right;"><i>Pam Halter</i> 4B</p>	<p>Fiction Rules and When to Break Them</p> <p>"The Rules" of modern fiction, why we should learn them, and when we get to chuck them out the window for the sake of our art.</p> <p style="text-align: right;"><i>Roseanna White</i> 4C</p>	<p>Bring Your Own Story to Life</p> <p>Learn how nonfiction stories can leap off the page by using metaphors and the five senses to help others relate to your experiences.</p> <p style="text-align: right;"><i>Louise L. Looney</i> 4D</p>	<p>Self-Publishing vs. Traditional Publishing</p> <p>Reflections from a former acquisitions director at a traditional house, a published author with a traditional house & a consultant for self-publishing.</p> <p style="text-align: right;"><i>Katara Washington Patton</i> 4E</p>	<p>Instagram for the #Instaleas</p> <p>A crash course on how to utilize Instagram to grow your platform; the need for hashtags; tips for how to take appealing, attention-grabbing photos; and take "your story" by storm.</p> <p style="text-align: right;"><i>Bethany Morehead</i> 4F</p>	<p>Reaching Today's Youth</p> <p>Make your writing relevant to today's youth. How to write to be received. Is your writing worth reading? Are you using the right bait to catch your readers?</p> <p style="text-align: right;"><i>Rob Cook</i> 4G</p>
Workshop 5 2:45 - 3:45	<p>The Heart of the Writer</p> <p>How can we nurture our relationship with God as we write? The importance of accountability for the quality of our writing but especially for our faith walk.</p> <p style="text-align: right;"><i>Susan Baganz</i> 5A</p>	<p>The Dreaded "E" Word</p> <p>Any writer who is serious about publication needs to learn how to self-edit. Some basic—and not so basic—self-editing tips to help take your manuscript to the next level.</p> <p style="text-align: right;"><i>Edwina Perkins</i> 5B</p>	<p>Resurrect the Past</p> <p>The art of researching and writing historical fiction, memoirs, or biographies including tough questions, such as what to include and exclude when writing about the past.</p> <p style="text-align: right;"><i>JP Robinson</i> 5C</p>	<p>Ghost Stories</p> <p>Learn what it's like to be an "invisible author," why it's cool to do so, and how you can do it well. Dave has produced books for well-known Christian leaders.</p> <p style="text-align: right;"><i>Dave Swavely</i> 5D</p>	<p>Ether Dreams and Great Ideas</p> <p>Nothing beats the power of a compelling idea. What constitutes a good idea, and how do you judge whether an idea is good, or just an ether dream?</p> <p style="text-align: right;"><i>David Fessenden</i> 5E</p>	<p>Package Your Book to Sell at First Sight</p> <p>From choosing the right cover for your genre, to using the right key words, to how to nail a winning book blurb, Janeen will show you how to make your book sell itself.</p> <p style="text-align: right;"><i>Janeen Ippolito</i> 5F</p>	<p>The Cross Is the Main Thing</p> <p>In our focus on issues, we have become more suited to announcing judgment than preaching redemption. How to keep the main thing the main thing.</p> <p style="text-align: right;"><i>Michael Gantt</i> 5G</p>

The Greater Philly Christian Writers Conference is among the premier writing conferences in the USA. The conference brings together people from all walks of life to interact with some of the finest minds in Christian publishing, and every year bears rich fruit in the education of writers and publication of articles, poems, drama, books, and more.

Bob Hostetler

Conference at a Glance

Thursday, July 26

Learning Labs, 1:00-4:30

See page 3. Pick one for only \$55. Only coming on Thursday, \$85.

- L1 Build Your Author Platform - Sarah Bolme**
- L2 How Much Christian Should Be in Your Christian Fiction? & You Can Create Page-Turning Fiction - Dan Walsh**
- L3 The Making of a Nonfiction Book - Diana Flegal**

~ or ~

Early Bird Workshops

Choose one for \$25, two for \$40, or all three for \$55.

Only coming Thursday, one for \$40, two for \$65, three for \$85.

- 1:00-2:00 Mining for Stories: Discovering Their Worth - Donna Smith**
- 2:15-3:15 Get the Most Out of Your Appointments - David Fessenden**
- 3:30-4:30 Care & Feeding of Editors - Susan Baganz & Chris Richards**

~ * ~

- 4:30-6:00 Appointment Desk open**
- 5:00-5:45 First-Timer's Orientation (no charge)**
- 6:00 Catered Dinner**
- 7:30 Worship & Keynote:
Declaring God's Truth
in a Digital Age of Half Truths - Dr. Craig von Buseck**

Friday, July 27

- 8:30 Worship & Keynote:
The Arm of Flesh Will Fail - Michael Gantt**
- 9:30 Pass**
- 9:45 Magazine & Book Editors Panels**
- 10:30 Coffee Fellowship & Pass**
- 10:45 Continuing Session - Part 1**
- 12:00 Lunch**
- 1:15 Panels - Indie Publishing or
Agents Panel**
- 2:00 Pass**
- 2:15 Workshop 1**
- 3:15 Pass**
- 3:30 Workshop 2**
- 4:30 Pass**
- 4:45 Continuing Session - Part 2**
- 6:00 Italian Buffet**
- 7:30 Worship & Keynotes:
The Freedoms of a Christian Writer - Rob Cook
Finish Strong - Louise L. Looney**
- 8:45 Author Interviews & Book Signing**

A multi-ethnic, interdenominational conference that is the model for what American culture should be. GPCWC has for years stood for a simple belief that by lifting up the name of Jesus without selfish agenda miracles will occur.

Dr. Harold L. Arnold, Jr.

Saturday, July 28

- 8:30** **Worship & Keynote:**
Be Still and Know - Angie Bass Williams
- 9:30** **Pass**
- 9:45** **Workshop 3**
- 10:45** **Coffee Fellowship & Pass**
- 11:00** **Continuing Session - Part 3**
- 12:15** **Pass**
- 12:30** **Lunch**
- 1:30** **Workshop 4**
- 2:30** **Pass**
- 2:45** **Workshop 5**
- 3:45** **Pass**
- 4:00** **Worship & Awards**
- 4:30** **Closing Keynote:**
Undaunted - Tim Shoemaker
- 5:15** **Time of Commitment**
- 5:30** **Depart to "Write His Answer"**

Get more time with
a faculty member.
Drivers to airport needed!

Continue the learning!
We are recording
the conference.

*Now you have every grace and blessing;
every spiritual gift and power for doing his will
are yours during this time of waiting
for the return of our Lord Jesus Christ.*

1 Corinthians 1:7 (TLB)

Teens Write - Saturday, July 28

*An exciting day for teens ages 12-18 moderated by
author, editor, speaker, and writing coach Chris Richards*

- 8:30** **Keynote: Be Still and Know - Angie Bass Williams**
- 9:45** **Build a Character - Chris Richards**
As a group we will build a character. Will it be the protagonist or antagonist? Male or female? No one will know until the character is built. Be ready to explore how the attributes of this character change the plot. Or will it? Come prepared with ideas, a sense of adventure, a spirit of whimsy, and a desire to work together.
- 10:45** **Build a Plot - Eddie Jones**
Unroll yer story map, matey, and join Capt. Eddie (not Davy) Jones in markin' off blimey plot points. From where ye first meet the scurvy characters, ter making 'em do what ye want by threatenin' 'em ta walk the plank, ye'll see how easy 'tis ta keep 'em at sword's point and movin' 'em toward the treasure of an ending. Arrrrrrr ...
- 11:30** **We're Not in Kansas Anymore - Pam Halter**
We'll delve into creating fantasy worlds and characters with how-tos and exercises to stimulate your imagination, help with writer's block, and set you on the path to a new and exciting world.
- 12:15** **Lunch** Brown bag or order box lunch
- 1:15** **Do you have a dream to write? - Susan Baganz**
Let's talk about how you can go about fulfilling that with practical tools.
- 2:45** **Fixing Fatal Fiction Flubs - Tim Shoemaker**
"Point-of-View" and "Show Don't Tell" are two critically important areas of fiction. Get it right and you've got killer fiction. Mess it up and your fiction is already dead. Tim will show you how to make your story come alive.
- 3:00** **My Publishing Journey - Rachel Rittenhouse**
What started as a homeschool project has resulted in five self-published books. Learn what steps Rachel took on her journey to becoming a published author.
- 3:45** **Wrap up with Chris Richards**
- 4:15** **Closing Keynote: Undaunted - Tim Shoemaker**

Cost \$45 (through July 10); \$55 after July 10. Box lunch optional.

Parents are welcome to attend workshops while their teen is in Teens Write.

Cost: \$30 for one, \$55 for two, \$75 for three, \$95 for four.

Location & Other Information



DOCK MENNONITE ACADEMY ~ We are so excited about our move to Dock Mennonite Academy, only 10 minutes from my home and just off the #31 Lansdale Exit of the North/South PA Turnpike (I-476). You'll love the beautiful campus and the short walk between the classrooms and the conference hub.

THE GREATER PHILADELPHIA CHRISTIAN WRITERS FELLOWSHIP (CWF) was founded by Marlene Bagnall in 1983 to encourage and equip Christians to become effective communicators of God's truth in both Christian and secular markets. Beginning and advanced writers are welcome to join us monthly for prayer and critiquing. For the schedule of meetings and location, visit <http://writehisanswer.com> and click "Critique Groups."

SCHOLARSHIPS ~ If you need financial help to attend, you may apply for a partial scholarship of up to 50% off the registration fee. Time payments are also available. Donations to our scholarship fund (not tax deductible) are needed and appreciated. <http://philadelphia.writehisanswer.com/scholarships>

WRITING CONTEST ~ More than a contest, this is an opportunity to prayerfully explore our conference theme, "*Write His Answer*" (Hab. 2:2 TLB). In 500–800 words or a 12–30 line poem, share how God is speaking to you. How is He calling you to "write His answer"? For each entry include \$10.

To give beginning writers a better opportunity to win, poetry and prose by published and not-yet-published writers will be judged as separate categories. Only registered conferees may enter. Send the \$10 entry fee (for each submission) when you register or with your manuscript.

In submitting your entry, you are offering the conference one-time rights to publish your entry in a future (no date yet determined) devotional book. If your work is accepted for publication, you will receive one free copy and a discount on purchasing additional copies. Profits will go to the scholarship fund. You may submit your manuscript elsewhere (before or after the conference) as long as you do not offer first or all rights.

Send your entries to CWF Contest, 951 Anders Road, Lansdale, PA 19446, postmarked no later than **JULY 20**. Do not put your name and address on your manuscript, but enclose it with your manuscript. Note on your manuscript whether you are published or not-yet-published. The first-place winner in each of the four categories will receive 50% off the registration fee to the 2019 conference.

WRITER OF THE YEAR AWARD ~ Do you know someone who exemplifies what it means to commit his or her writing to the Lord, to strive for excellence, to work hard, and to persevere? Nominations for our Writer of the Year Award should be sent to CWF, 951 Anders Road, Lansdale, PA 19446, postmarked no later than **JULY 20**.

BOOK TABLE ~ Add to your professional library from the HUGE selection of books available at a discount. You won't find more writing how-to titles anywhere else! Books by our faculty and our conferees will also be available for purchase. A 20% consignment fee will be charged on books sold. All major credit cards accepted. Don't miss the book signing Friday evening!

Travel Information

COMING BY PLANE? Call Tropiano Airport Shuttle Inc. (215-616-5370) or visit their website at www.tropianoshuttle.com. Cost: \$34 one way, \$63 round trip if you pay with cash; \$5 more if you use a credit card. Or you can take the Airport Line to 30th Street Station. Transfer to the Lansdale Doylestown line (see below).

COMING BY TRAIN? Call Amtrak (800-872-7245) or visit www.amtrak.com for info on trains to 30th Street Station in Philadelphia. Call SEPTA (215-580-7800) or visit www.septa.org for info on the Lansdale Doylestown line. Get off at Pennbrook Station. We'll be glad to provide a ride to the conference or the Holiday Inn (about 15 minutes away). We are unable to do pick-ups at 30th Street.

DRIVING? Dock Mennonite Academy, 1000 Forty Foot Road, Lansdale, PA 19446 is conveniently located just off the Lansdale Exit (#31) of the North/South PA Turnpike, I-476, and approximately 5 minutes from the Holiday Inn.

When you arrive: Go to Building #10, Clemens Center, to register. The bookstore, chapel for keynotes, and cafeteria for appointments and meals are in the same building. Classes are held in Building #1, Dielman Hall. For a larger map, go to <http://philadelphia.writehisanswer.com/location>.

Estimated Driving Times

- Pittsburgh, PA - 5 hours
- New York City - 2-1/4 hours
- Harrisburg, PA - 1-3/4 hours
- Washington, DC - 3-1/4 hours
- Lancaster, PA - 1-1/2 hours
- Baltimore, MD - 2-1/4 hours
- Phila Int'l Airport - 45 minutes



And the Lord said to me, “Write my answer on a billboard, large and clear, so that anyone can read it at a glance and rush to tell the others. But these things I plan won’t happen right away. Slowly, steadily, surely, the time approaches when the vision will be fulfilled. If it seems slow, do not despair, for these things will surely come to pass. Just be patient! They will not be overdue a single day!”

Habakkuk 2:2-3 (TLB)

Lodging & Meals



Holiday Inn, Lansdale - Kulpsville, PA

Conveniently located just off the Lansdale Exit (#31) of the North/South PA Turnpike, I-476. When entering their address in your GPS, please use 1750 Sumnertown Pike, Harleysville, PA 19443.

All of their spacious guest rooms feature amenities you need, such as microwave, fridge, hair dryer, and iron and ironing board. For breakfast we recommend their on-site restaurant, 1750 Bistro.

Special group rate of \$109 a night plus tax through July 6. After that date, rooms will be subject to hotel availability at prevailing rate. Call 215-368-3800 and ask for Christian Writers Conference or code CWF. Or register online using the link at <http://philadelphia.writehisanswer.com/lodging>.

Make one or two new writing friends and cut your cost by calling Marlene at 484-991-8581 to request a roommate before you book your room.

If you need to cancel your conference registration

Refund of entire amount paid less \$50 through July 7.

Emergencies: Full refund of everything except meals & paid critiques.

Breakfast

1750 Bistro ~ Holiday Inn
or
On Your Own

Thursday Dinner

Garden Salad
Grilled Skinless Chicken
Herb Crusted Oven Roasted Potatoes
Green Beans
Baked Zita
Gluten & Vegetarian Friendly

Friday Box Lunch

~ Club Sandwiches ~
Ham & American
Turkey & Muenster
Vegetarian (lettuce, onion, tomato)
Gluten free Club Sandwich
Chips
Pasta Salad
Fruit Salad Cups

Saturday Box Lunch

From HoneyBaked Ham
Chicken Salad
Ham Classic
Turkey Bacon Ranch
Chef Salad
Side & Dessert



Lisa M. Bohar
Visual Events, LLC

Friday Italian Buffet

Chef Fred
Lasagna
Gluten free Baked Ziti with Veggies
Chicken Parmigiana
Chicken Cacciatore
Salad
Garlic Knots
Mini Cannoli

Coffee Breaks

Roland & Beth Brubaker

GPCWC 2018 Registration

Name _____ Address _____ Email _____

City _____ State _____ Zip _____ Phone (day) _____ Night _____ Cell _____

Registration Fee:

Postmark or online by June 23
 Postmark or online by July 7
 Postmark or online by July 21

One Day **Two Days**

Circle (1) F S

\$125 \$210
 \$135 \$230
 \$145 \$250

After July 21 add
 \$15 to price

Registration Fee (circled above) \$ _____

You may register securely online at www.philadelphia.writehisanswer.com/registernow.

Discounts (one only) Alumni from any year 10% Senior (65+) 10% Pastor 10%
 Teen (18 & under) 60% Full-time student 25% Spouse attending 25% - \$ _____

TOTAL Registration Fee \$ _____

Lunch
 \$10

After July 16
 meals not guaranteed.
 Call or email.
 Please circle lunch choices.

Dinner
 \$13

Thursday _____
 Friday _____ Ham Turkey Vegetarian Gluten Free Club _____
 Saturday _____ Chicken Salad Ham Classic Turkey Bacon Ranch Chef Salad _____

Total Meals
 \$ _____
 \$ _____

Thursday Learning Lab 1:00 - 4:30 for \$55 (only attending on Thursday \$85)

Build Your Author Platform Focus on Fiction The Making of a Nonfiction Book

or Thursday Early Bird Workshops \$25 for 1, \$40 for 2, \$55 for 3

(if coming only on Thursday - \$40 for 1, \$65 for 2, \$85 for 3) E1 E2 E3

Private 30-minute paid critique(s) - See website for availability.
 _____ \$30 each \$ _____

Teens Write! Saturday 9:45 - 4:00 \$45 through July 10; \$55 after July 10.
 No charge if registered for Saturday.

Donation to scholarship fund (not tax deductible)

Contest entry - \$10 each

TOTAL enclosed or paying by credit card

Please check writing skill level: Professional
 Advanced - publishing regularly Intermediate - a few sales
 Novice - some submissions, no sales yet Beginner - no submissions

I'm in a wheelchair or have other special needs. (Please note on reverse.)
 Staying at Holiday Inn Staying elsewhere.
 I'm commuting. I can house a conferee.
 I'm taking train & will need pick-up at Pennbrook Station in Lansdale.
 I attended GPCWC in _____ year(s).
 I will be consigning books (20% consignment fee).
 I am interested in helping with: Set-up (Thurs) Transportation
 Clean up Distribute brochures, # to send ____ Most needed

WORKSHOP CHOICES

See grid on pages 8-9 for codes. Place one X in each row of days attending.

	A	B	C	D	E	F	G
1 - Fri 2:15							
2 - Fri 3:30							
3 - Sat 9:45							
4 - Sat 1:30							
5 - Sat 2:45							

CONTINUING SESSION

Choose one for entire conference. See pages 4-5. # _____

Charge my credit card _____

CID # (last 3 digits on back) _____ Exp _____ Billing zip _____

Name on card _____

Signature _____

Mail to: GPCWC, 951 Anders Road, Lansdale, PA 19446-5419

Greater Philadelphia Christian Writers Conference

MARLENE BAGNULL, LITT.D., DIRECTOR

951 Anders Road
Lansdale, PA 19446-5419

RETURN SERVICE REQUESTED

*"All writers conferences stimulate the mind;
Marlene Bagnull's conferences challenge the heart."*
Cec Murphey

Presorted
FIRST CLASS
U.S. Postage
PAID
Havertown, PA
Permit # 45



Our 35th year of ministry!

July 26-28, 2018

**Dock Mennonite Academy
Lansdale, PA**

<http://philadelphia.writehisanswer.com>

