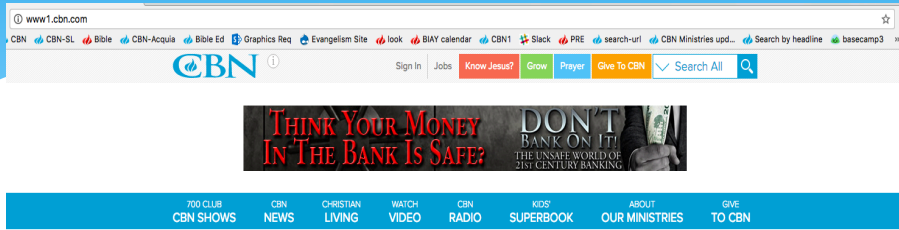


Writing for CBN.com

A Workshop by Beth Patch

CBN.com & Affiliates



Get Your Ticket Now for "In Our Hands: The Battle for Jerusalem"

Becoming the Man God Created You to Be

US-Israel Alliance Tops Global Impact of '67 War

Faith Overrules Infidelity in This Marriage

700 Club Interactive - May 18, 2017

Make an Impact on the World - Partner with CBN

THE 700 CLUB

- Becoming the Man God Created You to Be
- Faith Overrules Infidelity in This Marriage
- Make an Impact on the World - Partner with CBN

CBN NEWS

- Report: U.S. Embassy to Stay in Tel Aviv for Now
- Speeding Car Kills 1, Injures 22 in Times Square
- US-Israel Alliance Tops Global Impact of '67 War

CHRISTIAN LIVING

- Kirk Cameron's Revive Us DVD a Certain Call for National Renewal
- How Can I Have Free Will if God Knows Everything in Advance?
- Bone Up on Your Health

SPIRITUAL LIFE

- How Is Jesus Different From Confucius, Buddha and Mohammed?
- A Profile in Faith
- Are These The Last Days?

SHAPE UP FOR SUMMER
Weight Loss Challenge!
Free Plan Featuring New York Times Bestselling Author Dr. Perlmutter
Start Losing Weight!
CBN.com

Brighten Each Day with God's Word!
SIGN UP NOW

www.cbn.com

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Mobile Apps

Praise.com

Beth Patch – Senior Producer

[Devotions](#)

[Spiritual Life](#)

[Bible Reading Plans](#)

[Church Finder](#)

[Courses](#)

Snapshot of my day

Decisions

Interviews

Internet

Planning

Social Media

Home

Empty Nest



CBN.com Christian Living

CBN Bible

Spiritual Life

Family

Entertainment

Health

Finance

Director of Internet
Programming
Chris Carpenter



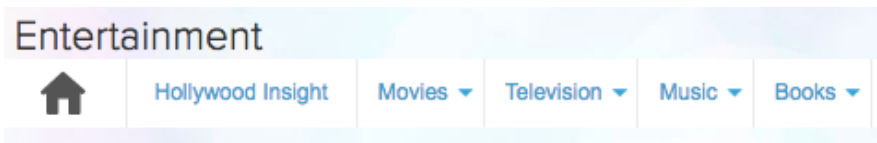
Christian Living



CBN.com Entertainment

Subsections – Movies, Books,
Music, TV

Entertainment



[New TV Shows Reviews](#)

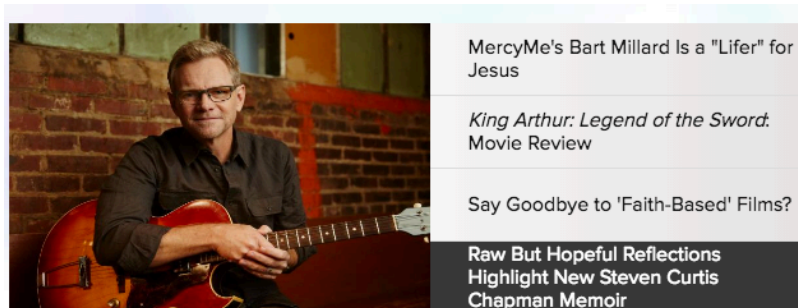
[New Christian Music Reviews](#)

350-600 Words

[Feature Articles](#)

(i.e. Five Movies to Watch on Mothers Day) topical/evergreen articles

400-700 Words



Submissions to
hannah.goodwyn@cbn.org

CBN.com Family

Family

Subsections – Marriage,
Parenting, Family Advice,
Singles, Youth

Family



Marriage ▾

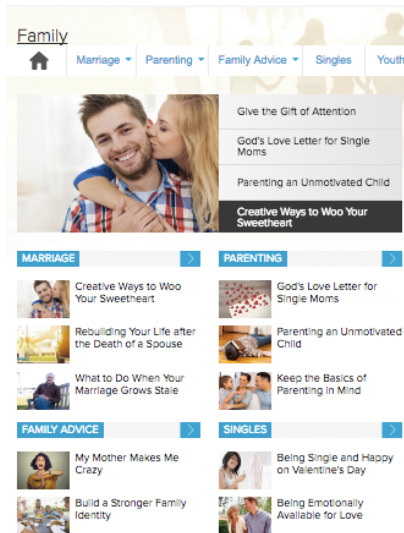
Parenting ▾

Family Advice ▾

Singles

Youth

Kids



Marriage
Parenting
Family Advice
Singles
Youth

Feature Articles
400-700 words

Submissions to hannah.goodwyn@cbn.org

CBN.com Finance

Finance

Subsections – Personal
Finance, Career

The screenshot shows the top navigation bar of the CBN.com Finance section. It includes a home icon, a 'Personal Finance' link, a 'Career' link, and a 'Resources & Courses' link. Below the navigation bar, there is a featured article titled 'Life Insurance' with a blue umbrella icon and yellow stick figures. To the right of the featured article, there are three article teasers: 'Be Prepared for Surprises: America's Next 100 Days', 'Where Is Your Fortress?', and 'Traits That Lead to Self-Defeat -- and How to Defeat Them'. Below these teasers, there are two tabs: 'PERSONAL FINANCE' and 'CAREER'. At the bottom, there are two more article teasers: 'Be Prepared for Surprises:' and 'Six Ways to Get Involved in'.

This screenshot shows the navigation bar of the CBN.com Finance section. It includes a home icon, a 'Personal Finance' link, a 'Career' link, and a 'Resources & Courses' link.

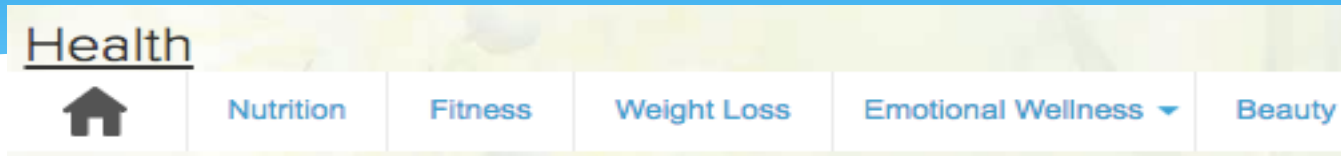
Personal Finance

Career

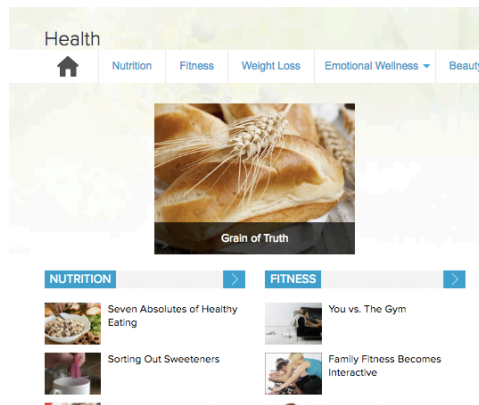
Feature Articles
350-700 words

Submissions to lisa.webber@cbn.org

CBN.com Health



[Health](#)



Subsections

[Nutrition](#)

[Fitness](#)

[Weight Loss](#)

[Emotional Wellness](#)

[Beauty](#)

Feature Articles

500-800 words

Submissions to chris.carpenter@cbn.org

CBN.com Spiritual Life

Spiritual Life



Devotions

Topics

Questions

Courses

Grow

Know God?

Prayer

More Resources ▾

Spiritual Life

Subsections – Questions,
Topics

Spiritual Life



Devotions

Topics

Questions

Courses

Grow

Know God?

Prayer

More Resources ▾

Start Your Journey

The God of a Second Chance

Forecast

Daddy's Hand

Find Peace with God



Can God change your life? God made it possible for you to know. Discover God's peace now.

Need Prayer?



We are here to help and encourage you! Send a prayer request now, or call 1-800-823-6053

Find a Local Church Now



Get more than a Sunday sermon. Get to know others seeking God's guidance and wisdom for

DAILY DEVOTIONS

QUESTIONS



Forecast



What Are Angels?

Questions

Topics

Feature Articles

500-800 words

Submissions to beth.patch@cbn.org

CBN.com Devotions

Devotions

Requirements

- * Story-oriented
- * Include 2 Scripture/Scripture references
- * 450-650 words

DAILY DEVOTION & BIBLE VERSE | SUN, 02/19/2017

Forecast



I often wonder what my family and others observe in my life. Do they see me honoring the Lord?

[Read Today's Devotion](#)

[Get Daily Devotional by Email](#)

Mark 1:35
Before daybreak the next morning, Jesus got up and went out to an isolated place to pray.
[Mark 1:35](#) [Read/Listen to today's scriptures](#)

Sat, 02/18/2017
The God of a Second Chance

Fri, 02/17/2017
Daddy's Hand

Recent

- [Please Hang in There](#)

Trending Devotional Topics

- [Valentine's Day](#)

Submissions to beth.patch@cbn.org

Who Does CBN.com Publish?

Published Authors

- Excerpts
- Adaptations
- Reprints

Freelance Authors

- Experts
- Newbies
- Got the T-shirt

Key Characteristics

- Right and Tight

How Do Writers Get Published on CBN.com?

- Submission Process
- Format and tips on Submitted content
- Query or no query
- Pitch new ideas?

CBN.com Content Sections and Internet Producers

SECTION OR SUBSECTION	URL	DESCRIPTION	WORD COUNT	PRODUCER
FAMILY	www1.cbn.com/family			Hannah Goodwyn SENIOR PRODUCER hannah.goodwyn@cbn.org
MARRIAGE	www1.cbn.com/marriage			
PARENTING	www1.cbn.com/parenting	Feature articles on parenting, marriage, family advice, youth, singles	400-700	
FAMILY ADVICE	www1.cbn.com/family-advice			
SINGLES	www1.cbn.com/singles			
YOUTH	www1.cbn.com/youth			
ENTERTAINMENT	www1.cbn.com/entertainment	Feature articles for Book, Music, Movie, TV (i.e. topical lists - "Five Movies to Watch on Mother's Day") "evergreen"	400-700	
BOOK REVIEWS	www1.cbn.com/book-reviews	New Christian Book Reviews		
TV SHOW REVIEWS	www1.cbn.com/television-reviews	New TV Show Reviews	350-600	
MUSIC REVIEWS	www1.cbn.com/music-reviews	New Christian Music Reviews		
SPIRITUAL LIFE	www1.cbn.com/spiritual-life	Feature articles to answer FAQs, Bible Lesson, Evangelism, Discipleship, Apologetics, Christian Principles, Christian Life		Beth Patch SENIOR PRODUCER beth.patch@cbn.org
QUESTIONS	www1.cbn.com/question-list	Feature article for FAQs on Christianity, the Bible, God, etc.	500-800	
TOPICS	www1.cbn.com/topic-list	Feature articles for any of the named topics		
DEVOTIONS	www1.cbn.com/devotions	Story-oriented devotions with 2 Scriptures	450-650	
HEALTH	www1.cbn.com/health			Chris Carpenter DIRECTOR OF INTERNET PROGRAMMING chris.carpenter@cbn.org
NUTRITION	www1.cbn.com/health/nutrition	Feature articles for nutrition, fitness, medical news, emotional wellness, weight loss, and beauty by professionals/experienced individuals in the field		
FITNESS	www1.cbn.com/health/fitness		500-800	
BEAUTY	www1.cbn.com/beauty			
WEIGHT LOSS	www1.cbn.com/health/weight-loss			
EMOTIONAL WELLNESS	www1.cbn.com/health/emotional-wellness			
FINANCE	www1.cbn.com/finance	Feature articles, tips, advice, planning for investing, jobs, personal finance, saving money, small business, entrepreneur, real estate, etc		Lisa Webber PRODUCER lisa.webber@cbn.org
PERSONAL FINANCE	www1.cbn.com/personal-finance		350-700	
CAREER	www1.cbn.com/career			

Article Format

REQUIRED

- Title
- Date Submitted or Copyright Date
- Description: One or two sentences teasing or briefly describing article content. Max characters = 160 including spaces. This may appear on Search Engine results and as shared text on FB.
- Description Character count: Number of characters (including spaces) in the description.
- Body: Article text. Sub-headings, italics, and bolded text for reading ease/emphasis are allowed but not required.
- Body Word count: Number of words in body of article.
- Targeted section(s) of CBN.com for Article Submission: i.e. Devotions, Marriage
- Quoted Scripture references must include Bible version and follow this format: 2 Kings 4:7 NASB

OPTIONAL

- Keywords: A list separated by commas, all lower case, include: 1) key words/concepts in your article, and 2) your name.
- Topics: Suggest 3 to 7 topics suitable for the submitted content. May use topics page as a guide: <http://www1.cbn.com/topic-list>

Author Format

REQUIRED

- Author Name: Your name, as you want it to appear on your bio and byline
- Author's preferred email: for internal use only for CBN.com Internet Producers
- Author's Bio: Max = 250 words. Can include author's publications, life experience, marital status, place of residence and other credentials.

OPTIONAL

Author's Website: Author's personal or professional website(s) URL(s)

- Social Media links: Twitter, FB, Google+, YouTube, Pinterest, Instagram
- Author's Image: Picture of you - Horizontal orientation – min. size = 680x480 pixels
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- Exposure
- Sorry, no \$\$
- Search Engine boost



www1.cbn.com/bible-verses-about-forgiveness-forgiving-others

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CBN Sign In Jobs Know Jesus? Grow Pray

Bible Verses about Forgiveness & Forgiving Others

Candy Arrington

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Forgiveness

We all appreciate being forgiven, but forgiving others, especially when they have wounded us, feels like a different thing. Emotions get involved. We decide they need to suffer for the hurt they've caused, and we delay offering forgiveness, sometimes for years, decades, or



Find Power in your inbox with God's Word

- Spiritual Rewards
- Author Page

Your Author Page

Sharable Profile

- Provided by You
- Articles
- Books
- Website
- Social Media

Cathy Messecar

Author Cathy Messecar speaks at local and national women's retreats, social clubs, and writing guilds. Her inspirational columns ran in Houston Community Newspapers (11 years, 600 columns). She wrote *A Still and Quiet Soul: Embracing Contentment* (2011) and other gift books www.cathymessecar.com



Website

- <http://cathymessecar.com/>


MORE BY CATHY MESSECAR

Devotions

- Forecast
- Making Room for Essentials
- Bread of Heaven
- In Jesus' Name
- Y'all Come
- Mountains and Mulberries

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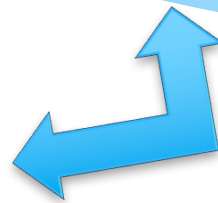
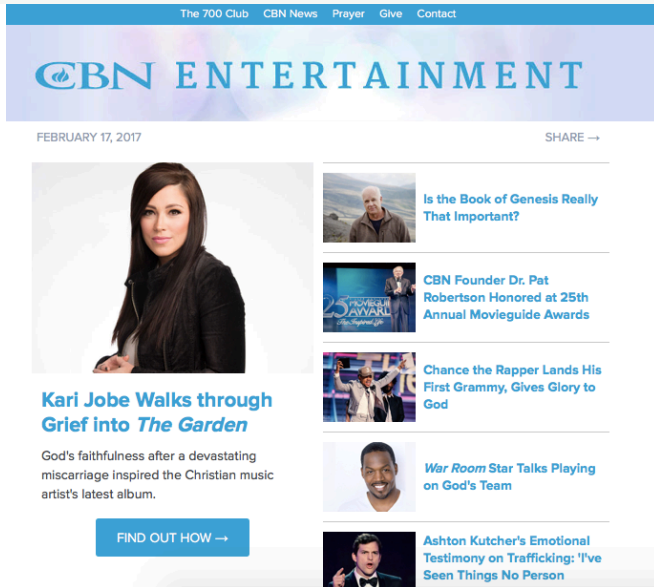
Weekly Emails

- * Family
- * Health
- * Entertainment

Sign up URL - <http://www.cbn.com/community/af/emailpreferences.aspx>

Entertainment Email

Worship Artist Kari Jobe Walks through Grief into "The Garden"



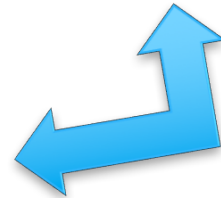
Recent mailing

- 700 Club
- Feature Articles
- Interviews
- Movie Reviews
- TV Reviews
- Book Reviews

7,000 Weekly Subscribers

Family Email

Single or Married, Happy or Sad...Make the Most of Valentine's Day! - CBN.com Family Wrap-Up



Recent mailing

- 700 Club
- Feature Articles
- Interviews
- Blog Articles

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Health Email

In Face of Rising Health Care Costs, Christians Turn to Biblical Alternative - CBN.com Health Wrap-Up

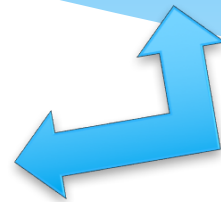
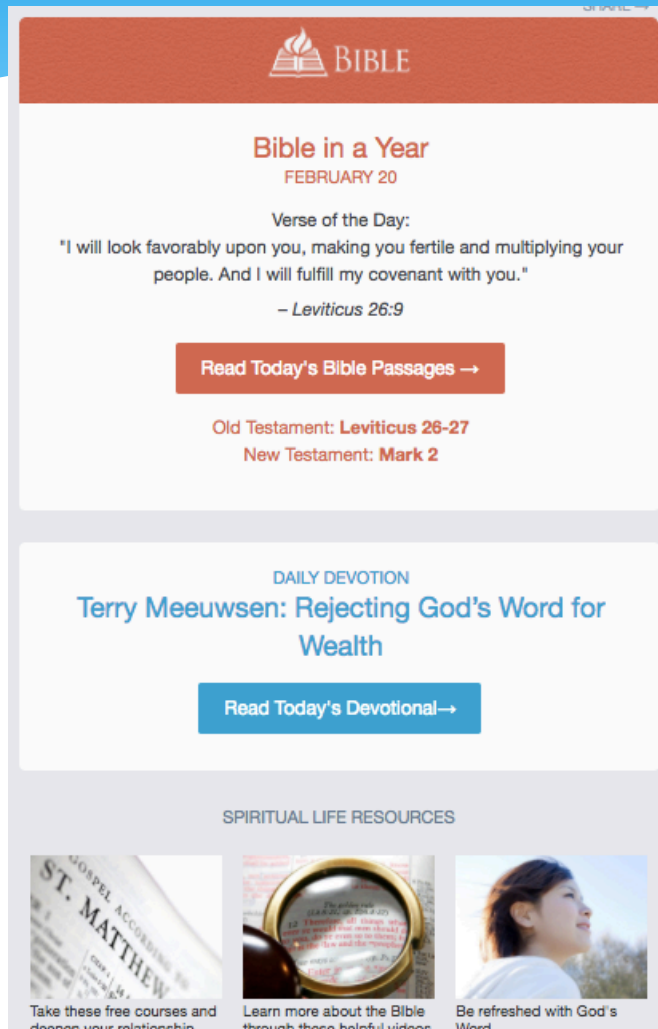


Recent mailing

- 700 Club
- Feature Articles
- Interviews

21,000 Weekly Subscribers

Bible in a Year Email



Recent mailing

- Old and New Testament passages
- Link to the day's Daily Devotion

75,000 Daily Subscribers

Daily Devotion Email



February 20 Devotion & Scripture



Terry Meeuwsen: Rejecting God's Word for Wealth

A story that haunts me is Jesus' encounter with a nameless, wealthy young man as he made his final journey toward Jerusalem.

[Read Today's Devotion](#)

TODAY'S BIBLE VERSE

"I will look favorably upon you, making you fertile and multiplying your people. And I will fulfill my covenant with you."

Leviticus 26: 9

[Read or listen to Daily Bible Reading](#)

Leviticus 26-27

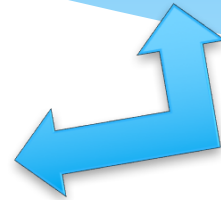
Prayer Resources



Grow in Your Faith



What Does the Bible Say About...?



Recent mailing

- Devotion
- Bible Verse
- Link to the day's Bible Reading

80,000 Daily Subscribers

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Are your words and actions showing the love of Christ? Be encouraged in this heartfelt devotion today. #DailyDevotion <http://share.cbn.com/5fr22>

Forecast

I often wonder what my family and others observe in my life. Do they see me honoring the Lord? WWW1.CBN.COM

Like Comment Share

89 Top Comments

4 shares

Write a comment... Press Enter to post.

Visitor Posts

Emmanuel Henry Yesterday at 3:31pm
PLEASE IS THERE ANYTHING THA CAN NOT DO.
1 Like 2 Comments

Ann Lamonds Yesterday at 6:41am
I was wondering if CBN knows anythi the new movie The Silenc... See Mon
1 Like 1 Comment

TNdima Ndima February 16 at 7:13pm
Jesus allow me to walk the talk

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50 YEARS

AND THIS GOSPEL OF THE KINGDOM SHALL BE PREACHED IN ALL THE WORLD FOR A WITNESS UNTO ALL NATIONS...

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- * Ministry Publications
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- * White space is a no no
 - * Attention span
 - * Teasing is key
 - * Sharing is key
- * Facebook Debugger

<https://developers.facebook.com/tools/debug/>

Writing for CBN.com Workshop

Question and Answer Time