

Continuing Sessions

Fiction Writing



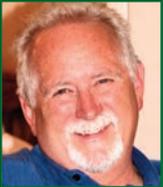
Bill Myers

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For a man who never wanted to be a writer, Bill's books and videos have sold over 8 million copies and won over 70 national and international awards, including the C.S. Lewis Honor Award. His children's DVD and book series, *McGee and Me*, has sold 4.5 million copies, has won 40 Gold and Platinum awards, and has been aired on ABC as well as in 80 countries. Bill writes for a wide range of audiences. "But," he says, "regardless of the age I write for or whether it's comedy, thrillers, fiction, or nonfiction, my purpose is always the same...to draw the reader closer to the heart of God (and maybe do some thinking and enjoy some entertainment along the way)."

Keys for unforgettable storytelling. We'll cover how to come up with unforgettable concepts and characters, structure, and plots. Bill will also talk about writing habits that work, discovering your voice, and how to use comedy. www.billmyers.com

Write the Truth



Bill Watkins

②

Bill is the president of Literary Solutions and the senior editor at BroadStreet Publishing Group. A long-time writer, editor, mentor, consultant, teacher, and speaker, Bill is the award-winning author of 7 books (including *The New Absolutes*, *The Transforming Habits of a Growing Christian*, and *A House United? Evangelicals and Catholics Together*), 25 study guides, and about 180 other pieces of writing. He is married and has 7 adult children and 7 grandchildren. He enjoys deep conversations, dating his wife, and playing with his grandkids.

American culture is growing increasingly dark and pagan. And hatred toward Christians is on the rise. What is going on, and what can Christian writers do about it? "Write the Truth" will answer this question, first by exploring the state of American culture and the church. Second, we will explain why Christians are increasingly hated and why nice won't fix this. Finally, we will spend most of our time articulating what we, as Christian writers, can do to effectively engage our culture for Christ.

Jumpstart Your Publishing Dreams



W. Terry Whalin

③

Terry understands both sides of the editorial desk – as an editor and a writer. He is an Acquisitions Editor at Morgan James Publishing. A former literary agent, Terry has acquired books at two other publishers and been in publishing over 25 years. He has written more than 60 books with traditional publishers. His latest book is *10 Publishing Myths: Insights Every Author Needs to Succeed*. www.terrywhalin.com

In today's competitive marketplace, to get published, you need three elements: insider knowledge about how book editors, magazine editors, and agents work; how to provide these professionals what they expect and finally strong storytelling skills. Terry has been in publishing for decades in almost every different role (magazine, book editor, literary agent, author). He will give you the insider information you need to jumpstart your publishing life. He will cover characteristics of successful writers, understanding and negotiating a book contract, building a platform and much more.

Scoti has worked with 10 traditional publishers as an author; editor; senior research assistant; copywriter; marketing director; and production, art, and design coordinator. Her passion is to help writers hone their skills, publish, and effectively market the story God embedded in their hearts. She is the publisher of Blackside Publishing and a proud Gold Star Mom. www.blacksidepublishing.com

Everything you need to know without calling a kid. Using social media isn't an option—it's a matter of your book's marketing life or death. If you recoil at the thought of social media, aren't tech savvy, or just don't know where or how to start, Scoti will help you evaluate which popular social media network will work for you, decipher must-know social media vocabulary, discover where your book's readers hang-out and the best platform(s) to reach them, set-up your social media account(s) in one day, and deploy tools to manage social media and to make the best use of your time.

Social Media for the Clueless Author



Scoti Domeij

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**You CAN
Indie Publish
& Market
Your Book**



Sarah Bolme

⑤

Sarah is the Director of Christian Indie Publishing Association (CIPA), the new name for the Christian Small Publishers Association that celebrated its 15th anniversary this January. The organization has changed its name to better reflect the current publishing landscape and the authors and publishers it serves. Their mission and focus stay the same: To provide information, tools, and resources to strengthen small publishers and independent authors, and to continue to represent this group to the larger Christian book industry. Sarah is also the author of 7 books including the newly released 4th edition of the award-winning *Your Guide to Marketing Books in the Christian Marketplace* and numerous articles.

www.christianpublishers.net
www.marketingchristianbooks.wordpress.com

Gain the knowledge and tools you need to publish and market your book affordably. Topics will include: Three Things to Do Before You Publish Your Book, Preparing Your Manuscript for Publishing, DIY: Publishing Your Book, Obtaining Book Reviews for Your Book, and Marketing Your Book: The Essential Ingredient.

**Authentic
Writing that
Changes
Lives**



Peter Lundell

⑥

Dr. Peter Lundell is a writer, pastor, and teacher who helps people connect with God and live by God's Word and Spirit. With life experience all over the world, he brings new perspectives to what most people overlook. He has authored numerous nonfiction and fiction books on Christian spirituality. Peter is also a collaborative writer, a developmental and substantive editor, and a life coach.

www.PeterLundell.com

Authentic writing starts from within you—being honest with who you are, which sometimes means writing out of recovery from pain and ashes. Then you can effectively write change into the lives of your readers through your particular approach, genre, and unique voice. This continuing session will take you through this process and include participant exercises and presentations for feedback.

**Your Nonfiction
Book - From
Good to Great**



**Michael Klassen
Karen Linamen
Bouchard**

⑦

Michael is a bestselling, award-winning ghostwriter, author, book coach, and president/publisher at Illumify Media.

Karen is the acquisitions editor at Illumify Media, a book coach, ghostwriter, editor who works one-on-one with published and unpublished writers. She is also the bestselling author of *Just Hand Over the Chocolate* and *No One Will Get Hurt* and more than a dozen other nonfiction books. www.IllumifyMedia.com

If you want to transform lives with your nonfiction book, there are steps you need to take long before you type your opening sentence—and steps you need to continue taking after your book hits the shelves. Michael and Karen break it all down and share practical strategies for every stage. You'll learn how to find your nonfiction sweet spot, how to craft a riveting book proposal, and how to begin TODAY building or growing your author platform. You'll also learn how to organize content in your how-to, selfhelp, or inspirational book, and how to follow a fool-proof complication/resolution formula if you are writing a true story. We'll even talk about the three unbreakable rules of writing a powerful memoir. If you're working on a manuscript, bring it! We want to make sure you get exactly what you need to take your nonfiction book from good to great!

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