

**Writing From the Heart: we all debate at some point what market/genre we fit into. But what have we been called to write? Are we willing to “stay the course” until we’re published?**

**What should I write?**

- What are you called to write?
  - What exactly has been placed on your heart to write
- Are you concerned about the industry?
  - Are you writing for industry
  - Writing for yourself
  - Writing for a particular demographic
- Can you write for a crossover market?
  - What does it take
  - What can you do
  - What must you do
  - What are you called to do

**Once you’ve made the decision, what’s next?**

- Do you know the market?
  - Do you understand the market you want to write for
  - Can you write that or are you called to write something else
- Do you read in that market/genre
  - What is your knowledge of that market/genre
  - What have you done to train in that market

**Ask yourself if this is truly what you are called to write.**

- **Soul-searching**
- **Discovery**
- **Dedication**
- **Perseverance**
- **Re-evaluation**

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**Writing From the Heart**

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