

SESSION 2 — Articles

I. **Blog Posts**

- *Personal:*

- *Business:*

- *Professional Blog*

- *Niche*

- *Reverse*

- *Affiliate*

- *Media*

- *Freelance*

II. **Online Publications**

- A. *Newspapers*

- B. *Magazines*

- C. *Different Kinds of Articles*
 - i. Feature

- ii. Straight News

- iii. Personality or Feature

- iv. Humorous

- v. Investigative

- vi. Inspirational

- vii. Argumentative/Opinion

D. Who What When Where Why How put into a format of: (basics of storytelling)

- i. Lead

- ii. The next four paragraphs (the Body)

- iii. The conclusion or ending

E. Mastering the Art of the Interview

- i. Finding an interesting source — hear the story in their own words.

- ii. Creating the Questions

- iii. Writing it up

III. **Christian Writers' Market Guide**

A. *Sections*

i. *Traditional Book Publishers*

ii. *Indie Book Publishers*

iii. *Periodical Publishers*

1. Topics & Types

iv. *Specialty Markets*

v. *Support for Writers*

1. Groups

2. Conferences

3. Editorial Services

4. Literary Agents

B. *Contests*

C. *Entries*

- i. Information
- ii. What They're Looking for
- iii. Who to contact
- iv. What they pay or not

D. Useful Information