

**Your Book, Your Business\_Chynoweth 2**  
**Michele Chynoweth, Author – [www.michelechynoweth.com](http://www.michelechynoweth.com)**

## **Recommended Reading List**

### **Recommended Reading on Marketing:**

- *Platform by Michael Hyatt*
- *The Success Principals by Jack Canfield*
- *Sell Your Book Like Wildfire by Rob Eager*

### **Recommended Reading on Writing:**

- *Elements of Style by Strunk & White*
- *On Writing Well by William Zinser*

#### **( Fiction):**

- *(Fiction) Writing Fiction, Gotham Writers Workshop, 2003*
- *(Fiction) Writing Fiction – R.V. Cassill – 1975*

#### **( Memoir):**

- *Writing the Memoir by Judith Barrington, 2002*
- *Inventing the Truth – William Zinser -1998*

### **Recommended Reading on Public Speaking**

- *Talk Like TED: The 9 Public-Speaking Secrets of the World's Top Minds by Carmine Gallo*
- *Red Hot Presentations by Judy Cohen*

### **Helpful Books on the Process:**

- *Writers Workshop in a Box – Sandra Bark- 2004*
- *The Artist's Way – Julia Cameron*
- *The Spooky Art – Norman Mailer – 2003*