

# Write to Impact Lives

New conference for published & not-yet-published writers!

Overcome the winter doldrums!

Friday 9, 2018, 1:30 - 5:30



Sarah Bolme

### Going Indie - Learning Lab with Sarah Bolme

Indie publishing, also known as self-publishing, is no longer viewed as the last resort for writers who can't land a contract with a traditional publisher. Today, even best-selling authors often choose to go indie because of its many advantages. This in-depth learning lab with the director of the Christian Small Publishers Association will provide the knowledge and tools you need to publish and market your book affordably yet professionally.

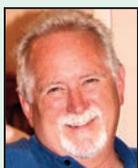
7:30 - 10:00

*Dinner on your own*

**Meet our faculty, author interviews, book signing** - Bring your book(s) to sell & sign!

### Keynote - Christians Are Hateful with Bill Watkins

How can we connect with people who increasingly hear Christian beliefs as hate speech? The cultural challenge is great, but we can break through. Find out how.



Bill Watkins

Saturday, February 10, 9:00 - 5:00

### Morning Keynote - Write from the Deep with Karen Ball

Karen will challenge you to go deep with God in your call and your craft, for it is in the Deep that writers find refreshment, renewal, and restored passion.

*Lunch included*



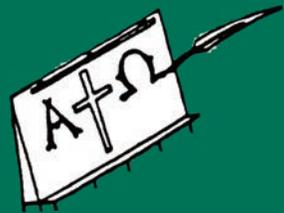
Karen Ball

**Build Your Platform Panel** - Get your questions answered!

## CONTINUING SESSIONS

### Taming Fiction Dragons with Karen Ball

Defeat the dragons of POV, Show vs Tell, Voice, and more that weaken your writing and stories. In her 30 years in publishing, Karen has built fiction lines for major publishers and worked with some of the best authors, including Francine Rivers and Karen Kingsbury. She is a former agent with The Steve Laube Agency and an award-winning author.



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Jim Watkins

### Writing that Changes Lives with Bill Watkins

Writing that connects, challenges, provokes, inspires, casts vision, provides hope, and refuses to back away from telling the truth can change lives and eventually cultures. In his 35 plus years in publishing, Bill has worked with hundreds of authors, including Chuck Swindoll, Josh McDowell, and Mike Huckabee. He is an award-winning author with 7 published books and senior editor at Broadstreet Publishing Group.

### The Five Rs of Nonfiction with Jim Watkins

The writer of Ecclesiastes outlines the steps to creating a successful book and he's been on the best-sellers list for 3,000 years! Reflect, Research, Reorganize, Reword, and Retail. Jim is an award-winning author of over 20 books and 2,000 articles.



Karen Whiting

### Develop a Personalized Marketing Strategy for Your Book with Karen Whiting

Learn how to use your strengths to develop a marketing strategy that fits you and reaches your potential readers. Karen is a freelance writer and award-winning author of 25 nonfiction books.

### Closing Keynote - Keeping Your Dreams Alive with Jim Watkins

The story of Joseph is an example of a dream received, the dreamer refined, the dream redefined, and finally, the dream realized.

*Paid critiques with faculty available on a first-come basis.*



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