

Workshops

Friday, July 27

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Get Published	F - Marketing	G - Issues
Workshop 1 2:15 - 3:15	Revelation, Inspiration, or Perspiration? How do I convey the message of my heart to the printed page? It takes discipline and perseverance to produce a book that blesses and encourages others. <i>Angie Bass Williams</i> 1A	Shoot a Little Higher Writing in a way that crosses over to the general market is encouraged—and it makes a lot of sense. But is there a way to do that so we actually get through—without compromising our convictions? <i>Tim Shoemaker</i> 1B	Inside Your Characters' Psyches Craft believable characters by delving into human emotions, personality traits, quirks, and disorders. Learn to build an accurate, intriguing human psyche from a practicing therapist. <i>Lynne Babbitt</i> 1C	That Reminds Me of a Story One of the nonfiction writer's greatest tools is the use of anecdotes and illustrations. Where to find good stories and practical examples of how they can enhance your writing. <i>David Fessenden</i> 1D	Crafting Submission Emails that Sparkle How to craft an email that will not simply be ignored by an agent, editor, and publisher. How to add content that needs to be seen to get your work noticed. <i>Bethany Morehead</i> 1E	Battle of the Brands How to structure your brand to win in the sea of the open market. <i>Cody Morehead</i> 1F	America at the Crossroads Christian writers can prepare believers to advance the kingdom of God as America takes another step toward complete rejection of its Judeo-Christian roots. <i>Charles Patricoff</i> 1G
Workshop 2 3:30 - 4:30	Spirit-Led Marketing We'll focus not simply on marketing techniques, which are always changing, but on the mental, emotional, and spiritual mind-set an author should maintain while marketing. <i>Roseanna White</i> 2A	Say What? Voice is style, plus theme, personal observations, passion, belief, and desire. It's bleeding onto the page and can be powerful and frightening. Techniques to help you develop your writer's voice. <i>Eduvina Perkins</i> 2B	Using Your Past in Your Fiction Learn how we can and do use our past experiences, pain, and unresolved emotional issues in our writing to provide healing and hope as well as a cathartic outlet. <i>Susan Baganz</i> 2C	Reaching Kids with the Gospel Only the Holy Spirit can reveal Jesus. We'll explore our need to tap into the power, person, and presence of the Parakletos Himself in ministering to kids of all ages. <i>Terrence Clark</i> 2D	Inside Story Learn what goes on in a publishing house, how books are chosen, etc. from a former acquisitions director at a traditional house. <i>Katara Washington Patton</i> 2E	Email Marketing The contacts on your email list monetize far greater than all of your social media outlets combined. Low-cost & no-cost methods of building your email list along with software tools and a few hands-on examples. <i>Jason Owens</i> 2F	The Rocks Cry Out Are you afraid to engage? In today's world, traditional principles provoke reactions that can be unfair and personal. But the incredible shrinking Christian writer does the world no good. Let's learn to write truth. <i>David Rupert</i> 2G

The Greater Philly Christian Writers Conference is more than a place to meet editors and to learn the craft. It is truly a spiritual retreat for all those called to write as ministry and mission.

Nancy Rue

As a 25-year publishing veteran who has worked with close to 1,000 writers (including numerous NY Times best-selling authors) I've experienced a huge variety of writers conferences. Two that consistently stand out as a force for making good writers better and launching new authors are the Greater Philly and Colorado Christian Writers Conference.

Allen Arnold

I have seen lives changed because of this conference. My own life is a good example. Marlene was an early influence in my life of writing and I am now a best-selling, award winning author with over 110 books to my credit.

Tracie Peterson